PROGRAMME OVERVIEW

TAKE CONTROL OF YOUR CAREER WITH 3RD BEST MASTERS IN GENERAL MANAGEMENT

This programme is designed for non-business graduates who want to succeed in today’s globalised business environment. Designed to complement all undergraduate disciplines, it provides a solid grounding in the practices and principles of management.

The diverse class includes students from many different locations and academic backgrounds, including arts, law, science, engineering and medicine.

Through a mix of interactive discussion, expert industry speakers and case studies, students learn to critically analyse real strategic business issues, manage conflict and develop their personal leadership style.

FACT FILE

3rd
Ranked 3rd Best Masters in General Management in Western Europe

79%
79% of MSc Management Graduates Have Secured a Job Offer Within Three Months of Graduation

PROGRAMME FEATURES

The programme includes a wide range of core and elective modules as well as a research project. Key areas include HR, marketing, strategy, finance and organisational behaviour. Students can tailor their degree through their choice of research project.

DURATION: 1 YEAR FULL TIME
START DATE: SEPTEMBER

SAMPLE TIMETABLE

<table>
<thead>
<tr>
<th>Michaelmas Term</th>
<th>Hilary Term</th>
<th>Trinity Term</th>
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</thead>
<tbody>
<tr>
<td>Sept - Dec</td>
<td>Jan – April</td>
<td>April – Aug</td>
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<tr>
<td>Financial Management</td>
<td>Entrepreneurship</td>
<td>Dissertation – This project allows students to showcase the knowledge they have gained and enhance their career potential by specialising in a particular area.</td>
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<tr>
<td>Management and Organisational Behaviour</td>
<td>Strategic Management</td>
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<tr>
<td>Marketing Management</td>
<td>Ethical Business</td>
<td></td>
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<tr>
<td>Operations Management</td>
<td>Choice of three electives</td>
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<td>Human Resource Management</td>
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<td>Negotiation Theory</td>
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</tbody>
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Important Note: Timetable and modules are subject to change

ELECTIVES

- Social Entrepreneurship
- Research Methods
- Applied Marketing Strategy
- Strategy and Information Systems
- Leading Change in a Complex World
- Psychology of Management
Trinity Business School has a dedicated career development team to help identify your ideal career path and provide advice on how to achieve your goals. Services include workshops, one-to-one coaching, career psychometric tests and visits from top global employers.

The diverse mix of the class means that our graduates gain employment across a number of industries including social media, financial services, operations, pharmaceuticals, education, government and social enterprise.

Since finishing the course, I have been working at an exciting start up in London. I’ve been able to put all of my newly acquired knowledge straight into practical use: marketing, interviewing, financial analysis, logistics and team leadership. If you’re heading into a start-up environment, make sure to pay attention in every module!

This programme opened up new areas of employment to me as it complemented my law degree. My decision to train in tax in financial services at KPMG was a result of discovering where my background in law could fit with my newly developed interest in finance.

AISLING McGETTIGAN
Current employment: Tax Consultant at KPMG

KEVIN HAUGHAN
Current employment: Chief Technology Officer at SAM Labs

TIPS
✓ Apply early to secure your place. Applications are reviewed on a rolling basis
✓ Include all supporting documentation
✓ Offers can be given on a conditional basis pending final results
✓ Visit www.tcd.ie/business for more information

CONTACT US
Please contact the admissions team for more information about our programmes, the application process or to schedule a campus visit.

Email: business.masters@tcd.ie
Phone: +353 1 896 2493
Web: www.tcd.ie/business

ADMISSIONS
ENTRY REQUIREMENTS
✓ Bachelor degree, minimum 2.1 result or equivalent, in any undergraduate discipline
✓ Proficiency in English. Non-native speakers require IELTS or TOEFL scores
✓ Two supporting academic references
✓ A completed application form. Apply online at www.tcd.ie/business

TUITION FEE
EU €13,500. Non-EU €17,500. A variety of scholarships are available, please visit the website for more details.

WHAT OUR GRADUATES SAY