LAUNCH YOUR GLOBAL CAREER AND REALISE YOUR POTENTIAL WITH OUR TOP RANKED PROGRAMME

This programme is specifically designed for business graduates who wish to pursue an international career or work in organisations that target global markets.

The intensive programme equips students with the knowledge and the practical skills to operate within the global business environment and develop the cultural acumen to communicate and negotiate in different cultures and global markets.

Students also have the option to customise their degree in areas such as international marketing, international finance or international social entrepreneurship.

FACT FILE

7th Best Masters in International Management in Western Europe

19 Nationalities Represented in Class of 2017

84% Graduates Have Secured a Job Offer Within Three Months

PROGRAMME FEATURES

The personal and professional development module focuses on developing personal self-awareness and branding, career development and job search strategies in order to maximise your potential.

DURATION:
1 YEAR FULL TIME

START DATE:
SEPTEMBER

SAMPLE TIMETABLE

<table>
<thead>
<tr>
<th>Michaelmas Term</th>
<th>Hilary Term</th>
<th>Trinity Term</th>
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<tbody>
<tr>
<td>Sept - Dec</td>
<td>Jan – April</td>
<td>April – Aug</td>
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<tr>
<td>Economics for Global Markets</td>
<td>International Finance</td>
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<td>Global Supply Chain Management</td>
<td>International Management in Context</td>
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<td>Cross Cultural Management</td>
<td>International Business Strategy</td>
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<tr>
<td>Brand Management</td>
<td>International Entrepreneurship</td>
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<tr>
<td>Choice of one elective</td>
<td>Choice of three electives</td>
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Dissertation – this project allows students to showcase the knowledge they have gained and enhance their career potential by specialising in a particular area.

Important Note: Timetable and modules are subject to change

ELECTIVES

- Social Entrepreneurship
- Corporate Finance
- International Marketing
- Digital Business Models
- Enterprise Risk Management
- Advanced Statement Analysis
- International NGO’s
- Policy Issues in the International Economic System
- Applied Marketing Strategy
- Social Investment: The International Context
This programme added a great variety of managerial expertise to my undergraduate studies in Economics. The unique atmosphere of cultural diversity, combined with lectures in Shanghai, expanded my knowledge of international business. It provided me with the skillset needed to plan and drive forward large post-merger-integration projects as a management consultant.

PHILIPPUS VON NEREE
Current employment: Senior Consultant, BearingPoint, Germany

The diverse background of the faculty and experts from leading international firms ensured a broad mix of teaching methodologies and styles. The residency week was the highlight and crucial for developing cross-cultural awareness and skills that launched my career in an international environment.

ZENO LOBE,
Current employment: Associate at Strategy&, part of the PwC network, Germany

CAREER SERVICES & DEVELOPMENT
Trinity Business School has a dedicated career development team to help identify your ideal career path and provide advice on how to achieve your goals. Services include workshops, one-to-one coaching, psychometric tests and site visits from top global employers.

84% of graduates have secured a job offer within three months of graduation. The diverse mix of the class means that our graduates gain employment across a number of industries including social media, financial services, operations, pharmaceuticals, education, government and social enterprise around the globe.

WHAT OUR GRADUATES SAY

ADMISSIONS
ENTRY REQUIREMENTS
✓ Business degree with a minimum 2.1 result or equivalent
✓ Proficiency in English. Non-native speakers require IELTS or TOEFL scores
✓ Two supporting academic references
✓ A completed application form. Apply online at www.tcd.ie/business

TUITION FEE
EU €14,250. Non-EU €17,500. A variety of scholarships are available, please visit the website for more details.

TIPS
✓ Apply early to secure your place. Applications are reviewed on a rolling basis
✓ Include all supporting documentation
✓ Offers can be given on a conditional basis pending final results
✓ Visit www.tcd.ie/business for more information

CONTACT US
Please contact the admissions team for more information about our programmes, the application process or to schedule a campus visit.
Email: business.masters@tcd.ie
Phone: +353 1 896 2493
Web: www.tcd.ie/business