Trinity Business School

The Trinity Executive MBA
(Part Time)

www.tcd.ie/business/mba
The Executive MBA is designed to accelerate your career and fit with your busy schedule.

This programme is an invigorating and transformative journey. Every element is designed to stimulate students’ imagination, initiative and sense of innovation.

Join our life-changing programme and become part of our global community of business leaders.

Why The Trinity MBA?

1. Build on your work experience with live action learning in real company projects

2. Grow your leadership skills through personally assigned one to one coaching

3. Access lifelong career development services and global alumni network
Welcome to the Trinity Executive MBA
DESIGNED TO FIT YOUR SCHEDULE

The Trinity MBA is an internationally recognised and top-ranking programme (#1 in Ireland and Top 50 Globally ranked Executive MBA, Economist, 2018), which gives you the knowledge and skills to accelerate your career. A unique focus on sustainable leadership, entrepreneurship and live action learning in real company projects is at the heart of our programme.

The Executive MBA programme is designed for busy working professionals and business owners who want to earn an MBA while fulfilling their work and other commitments. Classes are delivered on Monday and Tuesday evenings from 6 - 9pm and on a small number of Saturdays throughout each term, ensuring minimal disruption to the working week.

Executive MBA Delivery

YEAR 1

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<tr>
<th>Term 1</th>
<th>Term 2</th>
<th>Term 3</th>
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<tr>
<td>September - December</td>
<td>January - April</td>
<td>April - August</td>
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**Leadership and Professional Development**

- Induction Week in Belmullet (compulsory)
- Elective Week* or Residential Week in Belgium (April).
- Module: Negotiating for Value
- Strategic Management
- Management & Organisation
- Strategic HRM
- Elective Week* or Residential Week in Brazil (May).
- Module: Management in Emerging Economies
- Elective Week* or Residential Week in South Africa (June).
- Module: Management and Sustainability
- Economics for a Global Market
- Business Analytics

YEAR 2

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<th>Term 1</th>
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**Leadership and Professional Development**

- Marketing Strategy
- Corporate Financial Management
- Operations Strategy
- Financial Statement Analysis
- Elective Week* or Residential Week in Belgium (April).
- Module: Negotiating for Value
- Elective Week* or Residential Week in Brazil (May).
- Module: Management in Emerging Economies
- Elective Week* or Residential Week in South Africa (June).
- Module: Management and Sustainability

**Company Project: Strategic Project with MNC**

- Company Project: Social Entrepreneurship with NGO
- Company Project: Scaling Project with SME

*Electives include:
- Digital Business and Big Data Strategy;
- Entrepreneurial Finance;
- International Business;
- Corporate Finance in Practice.

**Candidates have the option to undertake the elective or residential week in either year 1 or year 2.**

Please note that the timetable is subject to change.
WE ARE UNIQUE

Live Action Learning in Real Company Projects

The single most differentiating feature of the Trinity MBA is our focus on live action learning. You will undertake 3 group projects focusing on complex strategic issues in real organisations.

Unlike other MBAs, your group will work directly with senior executives in social entrepreneurship organisations, high potential start-ups, SMes and blue chip multinational companies.

You will undertake 14 taught modules which consist of a mix of core, electives and international residency weeks. The flexible delivery allows participants to tailor the programme to suit their busy schedules.

Leadership & Professional Development

Running the entire duration of the programme, this module will develop your personal and organisational skills, and self-knowledge. You will be assigned a personal coach to guide you through a range of psychometric profiling tests focusing on personal insight, growth and development.

Profiling your leadership DNA in this way highlights your natural strengths and the potential challenges you may face. You will also work with fully qualified high performance coaches to develop your collaboration skills in teams.

A leadership guest speaker series whereby top industry leaders deliver interactive sessions on a large variety of topics will take place over the two years.
YOUR FUTURE

Career Services and Development

Our graduates come from numerous different academic and professional backgrounds. Whether you are interested in changing industries, accelerating your existing career path or running your own business, the Trinity MBA is designed to update and enhance your existing skill set and network, enabling you to become an effective manager regardless of sector or industry.

Our dedicated career development team will help you to enhance your business skills, explore your career options and provide tailored advice on how best to achieve your career goals.

Through workshops and one-to-one coaching, you will be introduced to our portfolio of company recruiters. As a member of the Trinity MBA alumni you will have lifelong access to this service. As Ireland’s leading Executive MBA programme, employers from all industries aggressively recruit our graduates.

EXECUTIVE MBA Class Profile

14 YEARS AVERAGE WORK EXPERIENCE*

43:57 RATIO OF WOMEN TO MEN*

37 AVERAGE AGE*

44% AVERAGE SALARY INCREASE 1 YEAR POST-GRADUATION**

€202,000 AVERAGE SALARY***

Top Recruiters of Trinity MBA Graduates

Google
Amazon
EY
Microsoft
Bank of Ireland
McKinsey & Company
Deloitte
Facebook
LinkedIn

*Trinity EMBA Class of 2018.
**Eduniversal 2017 MBA Ranking.
***Trinity EMBA Class of 2017 student survey respondents to EQUIS report.
PROGRAMME HIGHLIGHTS

International Residency Weeks

<table>
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<tr>
<th>Location</th>
<th>Module Covered</th>
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<tr>
<td>400 year old institute in Leuven, Belgium (optional).</td>
<td>Negotiating for Value.</td>
</tr>
<tr>
<td>Cape Town and Stellenbosch in South Africa (optional).</td>
<td>Management and Sustainability.</td>
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Programme Delivery

Classes are delivered on Monday and Tuesday evenings as well as on a limited number of Saturdays and block sessions. Teaching includes a mix of lecturers, guest speakers, live action learning, projects and workshops.

- Fully global perspective on management delivered through the curriculum and international residency weeks.
- Choice of electives and residency weeks to build your own MBA.
- Immersive induction week in County Mayo, Ireland.
- Three unique live company projects working with a range of organisations.
- One to one professional coaching sessions.
- Lifelong career advice from our dedicated recruitment specialists.

Modules include:

- Business in Society
- Fundamentals of Accounting
- Financial Statement Analysis
- Economics for a Global Market
- Entrepreneurship
- Strategic Management
- Organisational Behaviour and Design
- Business Analytics
- Leadership and Professional Development
- Operations Strategy
- Management and Organisation
- Marketing Strategy
- Corporate Financial Management
- Strategic Human Resource Management
- Digital Business and Big Data Strategy (elective)
- Entrepreneurial Finance (elective)
- International Business (elective)
- Corporate Finance in Practice (elective)
- Negotiating for Value (Belgium)
- Management and Sustainability (South Africa)
- Management in Emerging Economies (Brazil)

* Subject to change. For more information on academics modules and electives go to [www.tcd.ie/business/mba](http://www.tcd.ie/business/mba).
ADMISSIONS

Entry Requirements

✓ A degree, professional qualification or track record of business achievement;
✓ Minimum 3-5 years professional or managerial work experience;
✓ Preferred minimum GMAT score of 550, or equivalent GRE score;
✓ IELTS 6.5 or TOEFL IBT 90 for non-native English speakers.

Finance

Programme costs: €16,500 per year.
Visit our website to see the scholarship options available.

Contact the Admissions Team

Please contact us for further details or send us your CV to schedule a meeting.
Email: TheTrinityMBA@tcd.ie
Phone: +353-1-896-4867

Application Checklist

✓ A completed application form;
✓ Official transcripts;
✓ Your CV;
✓ GMAT or GRE result;
✓ IELTS or TOEFL results (if English is not your first language);
✓ Two nominated referees.

Start your application at: www.tcd.ie/business/mba/

* Where a candidate exhibits the skills and competencies evaluated by the GMAT and GRE tests, a waiver may be granted at the discretion of the Trinity MBA Directors.
"I was concerned that I would not be able to manage the demands of the course around my existing work and life commitments. However the Trinity Executive MBA exceeded my expectations in all these regards, the timetable is accommodating and fitted well with my work schedule.

I would highly recommend the Trinity MBA to any executive looking to build on their existing experience and develop a more critical and holistic business perspective."

BLAINE CALLARD, CEO OF HARVEY NORMAN IRELAND
TRINITY EXECUTIVE MBA ALUMNUS

"With the worldwide reputation of Trinity College as a given, I chose Trinity Business School for two reasons. Firstly, the opportunity to participate in three live strategic consulting projects, ensuring that the theory I learned would have a practical application. The team based nature of the course helped to strengthen my leadership and organisational skills, and I was subsequently promoted within my current organisation during the course. And secondly, for how social responsibility for businesses is embedded within the course, culminating in the social entrepreneurship project.

One of the highlights of the programme was the opportunity to study internationally. This has allowed me to understand the full opportunities and impacts of globalisation for business from differing perspectives and have exposure to top thought leaders in their profession, while getting in some fun and travel along the way."

KAREN COYLE, GROUP ENERGY AND ENVIRONMENTAL MANAGER AT AIB
TRINITY EXECUTIVE MBA ALUMNA
CONTACT US

For more information, contact the MBA admissions team
Email: TheTrinityMBA@tcd.ie
Phone: +353-1-896 4867
www.tcd.ie/business/mba

Ranked and accredited by:

Ranked 1st in Ireland and in the Top 50 Executive MBA's Globally
_The Economist, 2018_

Ranked 1st in Ireland and 22nd Executive MBA in Europe
_QS Global EMBA Rankings, 2018_

Ranked 1st in Ireland and 15th best Executive MBA in Western Europe
_Eduniversal, 2018_

Trinity College is ranked 1st in Ireland and is ranked 104th in the top universities in the World
_QS World Rankings_

The Trinity Executive MBA is accredited by AMBA