Trinity Business School

Masters Programmes 2018/19

www.tcd.ie/business
Ranked in the Top 40 Business Schools globally and the No. 1 Business School in Ireland, Trinity Business School is committed to achieving the highest level in academic excellence for our students.

Our suite of masters programmes are available for graduates from a range of business and non-business undergraduate disciplines from across the globe.

**MSc PROGRAMMES**

- MSc in Digital Marketing Strategy
- MSc in Entrepreneurship
- MSc in Finance
- MSc in Financial Risk Management
- MSc in Human Resource Management
- MSc in International Management
- MSc in Management
- MSc in Marketing
- Postgraduate Diploma in Accounting
Designed to help students become skilled digital marketing strategists, this programme focuses on how companies do business in a digital world. Students will also learn about digital design, the user experience and how to plan and implement digital strategies.

The strong industry focus and partnership approach means that a variety of leading digital companies are represented by expert guest speakers and faculty, including multinational companies such as Google, Facebook, Twitter, HubSpot and Microsoft.

“Our graduates gain the cutting-edge technical skills, the business acumen and the strategic vision needed to become effective marketing strategists in the workplace.

Our expert industry practitioners who teach on the programme often hire our graduates. If you have a passion for digital marketing, this programme will kick start your career.”

Laurent Muzellec
Programme Director

Top Ranked
Ranked 1st in the World for E-Business and Digital Marketing (Eduniversal 2018)

Google
Gain AdWords and Advanced Analytics Certifications

22 Nationalities
Represented in Class of 2017/18
Career Services & Development

Trinity Business School has a dedicated career development team to help identify your ideal career path and provide advice on how to achieve your goals. Services include workshops, one-to-one coaching, career psychometric tests and visits from top global employers.

Digital Marketing strategists gain employment across a number of industries including social media, retail, tourism, pharmaceutical, healthcare, education, government and social enterprise.

“This programme allowed me to develop practical competencies via hands-on real life projects whilst learning the latest trends and practices in the digital market. Everyone at Trinity Business School - the programme director, professors and staff - were very welcoming.

Trinity’s unique location at the heart of the city along with its exceptional facilities and unlimited extracurricular activities make it ideal for any student. I have no doubt that this qualification helped me secure my current job with Google in Dublin.”

Esra Kocak
Graduate of 2017

Sample Timetable

MICHAELMAS TERM
Sept – Dec
- Data Analytics and Market Research
- Marketing in the Digital Context
- Digital Marketing Strategy
- Social Media Marketing
- Ethical Business for Digital Marketing

HILARY TERM
Jan – April
- Digital Design and User Experience
- Digital Marketing Implementation
- Digital Business Models
- Emerging Trends in Digital Technology
- Choice of Three Electives

TRINITY TERM
April – July
- Dissertation or company project - this project allows students to showcase the knowledge they have gained and enhance their career potential by specialising in a particular area.

DURATION: 1 Year Full Time
START DATE: September

ELECTIVES
Research Methods, Marketing Workshops, Science Technologies and Markets, Advertising Management, Entrepreneurship

IMPORTANT:
Timetables and modules are subject to change

Entry Requirements

- Bachelor degree with a minimum 2.1 result or international equivalent
- Proficiency in English. Non-native speakers require IELTS or TOEFL scores
- Two supporting academic references
- A completed application form

Tuition Fee
EU €13,900.
Non-EU €18,400.
A variety of scholarships are available, please visit the website for further details.

Contact Us

Please contact the admissions team for more information about our programmes, the application process or to schedule a campus visit.

Email: business.masters@tcd.ie
Phone: +353 1 896 2493
Web: www.tcd.ie/business

How to Apply

Submit your application and supporting documentation online at www.tcd.ie/business. Offers are issued on a rolling basis, so it’s important to apply early.
Designed for those with an entrepreneurial mindset, this programme provides students with the knowledge and practical ability to start a new venture, finance start-ups, support new enterprise or scale and grow existing businesses.

The programme has a unique focus on ethical behaviour and the wellbeing of the entrepreneur amidst the stressful nature of new enterprise development.
ENTRY REQUIREMENTS
- Bachelor degree with a minimum 2.1 result or international equivalent
- Proficiency in English. Non-native speakers require IELTS or TOEFL scores
- Two supporting academic references
- A completed application form.

TUITION FEE
EU €13,850.
Non-EU €18,400.
A variety of scholarships are available, please visit the website for further details.

How to Apply
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Sample Timetable

MICHAELMAS TERM
Sept – Dec
- Entrepreneurship
- Business Model and Innovation
- Entrepreneurial Finance
- ‘Entrepreneurship in Practice’ workshops
- Business Ethics & Society

HILARY TERM
Jan – April
- Technological Entrepreneurship
- Social Entrepreneurship
- International Entrepreneurship
- ‘Entrepreneurship in Practice’ workshops

TRINITY TERM
April – July
- Dissertation or company research project - this project allows students to showcase the knowledge they have gained and enhance their career potential by specialising in a particular area, developing a new business venture or scaling an existing business.

DURATION: 1 Year Full Time

CHOICE OF THREE ELECTIVES:

IMPORTANT:
Timetables and modules are subject to change

Career Services & Development
Trinity Business School has a dedicated career development team to help identify your ideal career path and provide advice on how to achieve your goals. Services include workshops, one-to-one coaching, career psychometric tests and visits from top global employers.

Entrepreneurship graduates can establish a new venture or gain employment across a number of industries including finance and venture capitalism, IT, telecoms, social media, retail, tourism, pharmaceutical, healthcare, education, government, and social enterprise.
MSc in Finance

Maximise your career opportunities with our top ranked programme

This programme is designed specifically for students with a quantitative background who want to develop the analytical and technical skills required to succeed in modern financial services. Trinity Business School is partnered with the Chartered Alternative Investment Analyst Association and affiliated to the Chartered Financial Analyst Institute – both of whom have recognised the academic rigour and industry-relevant skills taught in this programme. Delivered by expert faculty and leading finance practitioners, students gain skills through Bloomberg training and real-life case studies to give them the edge in the competitive job market.

“This programme blends academic rigour and practical skills and includes finance simulations in trading and portfolio management. This blended learning combined with our links to industry and global reputation means that our graduates highly employable. The internationally recognised CAIA and CFA affiliated programme, international faculty and diverse range of students prepare our graduates for the world of global business.”

Aleksandar Sevic, Programme Director

Top Ranked
Ranked 1st in Ireland and 2nd in Western Europe for Corporate Finance (Eduniversal 2018)

91% Job Offers
91% have secured a job offer within three months of graduation

CAIA
Official Programme Partners

CFA
Affiliated to Trinity Business School
Career Services & Development

Trinity Business School has a dedicated career development team to help identify your ideal career path and provide advice on how to achieve your goals. Services include workshops, one-to-one coaching, career psychometric tests and visits from top global employers.

91% of MSc Finance students secured job offers within 3 months of graduation (class of 2015/16). Many of our graduates complete exams with CFA or CAIA or gain employment in global companies such as Accenture, Deloitte and Google, or find their niche in smaller organisations and start-ups.

“The MSc in Finance has been my best investment to date. The engaging and prominent lecturers, the depth of the programme’s curriculum and the potential to become involved in extracurricular activities is superb.

For example, the CFA Research Challenge and the Trinity Student-Managed Fund both provide students with invaluable access to industry mentors, and the sort of experience that employers are increasingly looking for.”


Sample Timetable

MICHAELMAS TERM  
Sept – Dec
- International Financial Statement Analysis
- Investment Theory
- Corporate Finance
- Derivatives
- Financial Econometrics

HILARY TERM  
Jan – April
- Advanced Statement Analysis
- Credit and Fixed Income Instruments
- Portfolio and Wealth Management
- Choice of Four Electives

TRINITY TERM  
April – July
- Dissertation – this project allows students to showcase the knowledge they have gained and enhance their career potential by specialising in a particular area.

ELECTIVES

IMPORTANT:
Timetables and modules are subject to change

How to Apply
Submit your application and supporting documentation online at www.tcd.ie/business. Offers are issued on a rolling basis, so it’s important to apply early.

ENTRY REQUIREMENTS
- Bachelor degree in a business or quantitative background with a minimum 2.1 result or international equivalent
- Proficiency in English. Non-native speakers require IELTS or TOEFL scores
- Two supporting academic references
- A completed application form.

TUITION FEE
EU €16,800. Non-EU €21,500.
A variety of scholarships are available, please visit the website for further details.

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MSc in Financial Risk Management

Enhance your employability as a financial risk specialist

This rigorous programme introduces you to the tools and skills of modern financial risk management, including the key themes that influence all industries, such as market, credit and operational risk.

Industry professionals, practitioners and consultants from around the world teach students how to forecast, react and minimalise risk. Students will also gain practical skills through Bloomberg training and real-life case studies to give them the edge in a competitive job market.

Dr. Ranadeva Jayasekera, Programme Director

“...Our expert faculty and industry practitioners bring cutting edge expertise to the classroom. Our graduates are ideally placed to embark in a variety of careers, such as investment banking, hedge fund management and risk oversight. Furthermore, they are prepared for GARP - FRM examinations (the globally recognized professional designation for financial risk managers) helping them to maximize their career potential in this exciting industry.”

Trinity Business School

PRIMA
Official Programme Partner. The world’s leading Risk Management Body

Bloomberg
Receive Bloomberg Training and Certification

Canary Wharf Internship
Opportunity to gain an internship in London
Career Services & Development

Trinity Business School has a dedicated career development team to help identify your ideal career path and provide advice on how to achieve your goals. Services include workshops, one-to-one coaching, career psychometric tests and visits from top global employers. After graduation, students can move on to complete their exams with PRMIA (Professional Risk Managers’ International Association) or FRM (Global Association of Risk Professionals).

Financial Risk Managers are an essential component to every company worldwide and positions in this field continue to be in high demand. An internship in Canary Wharf will be provided for the highest performing student on the programme, where they will learn from trading practitioners in a live environment and gain unprecedented experience to move forward in their career.

**Sample Timetable**

<table>
<thead>
<tr>
<th>MICHAELMAS TERM</th>
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<th>TRINITY TERM</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sept – Dec</td>
<td>Jan – April</td>
<td>April – July</td>
</tr>
<tr>
<td>- Credit Risk</td>
<td>- Derivatives</td>
<td>- Dissertation – this project allows students to showcase the knowledge they have gained and enhance their career potential by specialising in a particular area.</td>
</tr>
<tr>
<td>- Risk Quantification and Measurement</td>
<td>- Credit and Fixed Income Instruments</td>
<td></td>
</tr>
<tr>
<td>- Corporate Finance</td>
<td>- Market Risk</td>
<td></td>
</tr>
<tr>
<td>- Mathematics of Contingent Claims</td>
<td>- Operational Risk</td>
<td></td>
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<tr>
<td>- Choice of Two Electives</td>
<td>- Choice of Two Electives</td>
<td></td>
</tr>
</tbody>
</table>

**DURATION:** 1 Year Full Time

**ELECTIVES**


**IMPORTANT:**

Timetables and modules are subject to change.

**How to Apply**

Submit your application and supporting documentation online at www.tcd.ie/business. Offers are issued on a rolling basis, so it’s important to apply early.

**ENTRY REQUIREMENTS**

- Bachelor degree in a business or quantitative background with a minimum 2.1 result or international equivalent
- Proficiency in English. Non-native speakers require IELTS or TOEFL scores
- Two supporting academic references
- A completed application form.

**TUITION FEE**

EU €16,800. Non-EU €21,500.

A variety of scholarships are available, please visit the website for further details.

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“

This programme is highly technical and offers a balance of theoretical and empirical hands on knowledge that enhanced my employability in the field of banking, insurance and financial services.

Leading practitioners give students a taste of the real financial world and a dedicated career services team host networking events all year round.”

Priyanka Dubey
Account Manager
at Eagle Alpha Limited
Graduate 2017
This programme is designed to equip students with the specialist knowledge and practice-based ability that are vital in the world of human resources and business performance.

Focusing on key themes such as organisational business strategy, innovation and growth, strategic decision-making and diversity and inclusion management, the programme also develops students’ soft skills including communication, negotiation and ethics. The MSc in Human Resource Management has been accredited by CIPD, HR Certification Institute, and is aligned with the Society for Human Resource Management.

“Human Resource Management is critically important for organisations to identify and nurture talented people needed to generate new ideas and innovate across products and services.

Our students learn to apply HR theory to practice, solve business problems and help organisations to continuously grow and improve their performance.”

Na Fu, Programme Director.
Career Services & Development

Trinity Business School has a dedicated career development team to help identify your ideal career path and provide advice on how to achieve your goals. Services include workshops, one-to-one coaching, career psychometric tests and visits from top global employers.

Human Resource Management graduates can gain employment in any industry such as financial services, operations, pharmaceuticals, education, government and social enterprise.

“...The journey through the HRM MSc has completely exceeded my expectations. The classroom experience has been one of a kind, from the lecture delivery to the weekly challenges that provide a platform for skill building and knowledge sharing.

The modules are all relevant business topics and are the perfect balance between theoretical and practical learning content.”

Muriel Connor, HRM student

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<tr>
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</thead>
<tbody>
<tr>
<td>Sept - Dec</td>
<td>Jan - April</td>
<td>April - July</td>
</tr>
<tr>
<td>- Human Resource Management</td>
<td>- Organisation Design &amp; Development</td>
<td>- Dissertation – this project allows students to showcase the knowledge they have gained and enhance their career potential by specialising in a particular area.</td>
</tr>
<tr>
<td>- Learning &amp; Development</td>
<td>- Strategic &amp; International HRM</td>
<td></td>
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<tr>
<td>- Performance &amp; Rewards Management</td>
<td>- Researching HRM</td>
<td></td>
</tr>
<tr>
<td>- Developing skills for business leadership</td>
<td>- HRM in Practice (company trips)</td>
<td></td>
</tr>
<tr>
<td>- Developing skills for Business Leadership</td>
<td>- Managing Employment Relations</td>
<td></td>
</tr>
<tr>
<td>- Leading Change in a Complex World</td>
<td>- Managing Diversity in Organisations</td>
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</tr>
</tbody>
</table>

DURATION: 1 Year Full Time

IMPORTANT:
Timetables and modules are subject to change

ENTRY REQUIREMENTS

- Bachelor degree with a minimum 2.1 result or international equivalent
- Proficiency in English. Non-native speakers require IELTS or TOEFL scores
- Two supporting academic references
- A completed application form.

TUITION FEE

EU €13,850.
Non-EU €18,500.
A variety of scholarships are available, please visit the website for further details.

How to Apply

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CONTACT US

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Web: www.tcd.ie/business
MSc in International Management

Launch your global career and realise your potential with our top ranked programme

This programme is specifically designed for business graduates who wish to pursue an international career or work in organisations that target global markets.

The intensive programme equips students with the knowledge and the practical skills to operate within the global business environment and develop the cultural acumen to communicate and negotiate in different cultures and global markets. Students also have the option to customise their degree with a range of exciting and diverse electives.

“Our aim is to produce culturally sensitive and strategically minded graduates, able to pursue management careers in today’s international business environment.

Students are equipped with an in-depth understanding of all key areas of business and the global eco-system of diverse cultures, economies, political systems and intrigue. Our faculty is highly international and 22 nationalities were represented in the class of 2017/18.

The highlight of the programme is an exciting international residency week in Asia that brings in-class learning to life.”

Paul Ryan, Programme Director

Top Ranked

Ranked 1st in Ireland and 3rd in Western Europe for International Management (Eduniversal 2018)

92% Job Offers

92% of graduates offered jobs or employed within three months

International Residency

International residency week in Asia
Career Services & Development

Trinity Business School has a dedicated career development team to help identify your ideal career path and provide advice on how to achieve your goals. Services include workshops, one-to-one coaching, psychometric tests and site visits from top global employers.

92% of International Management graduates have secured a job offer within three months of graduation. The diverse mix of the class means that our graduates gain employment across a number of industries including social media, financial services, operations, pharmaceuticals, education, government and social enterprises around the globe.

“... This programme added a great variety of managerial expertise to my undergraduate studies in Economics. The unique atmosphere of cultural diversity, combined with lectures in Shanghai, expanded my knowledge of international business.

It provided me with the skillset needed to plan and drive forward large post-merger integration projects as a management consultant.”

Philippus Von Neree
Current employment: Senior Consultant, BearingPoint, Germany

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<thead>
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</tr>
</thead>
<tbody>
<tr>
<td>Sept – Dec</td>
<td>Jan – April</td>
<td>April – July</td>
</tr>
<tr>
<td>- Economics for Global Markets</td>
<td>- International Management in context</td>
<td>- Research Project – this project allows students to showcase the knowledge they have gained and enhance their career potential by specialising in a particular area.</td>
</tr>
<tr>
<td>- Brand Management</td>
<td>- Cross Cultural Management</td>
<td></td>
</tr>
<tr>
<td>- International Business Strategy</td>
<td>- Choice of Four Electives</td>
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<tr>
<td>- International Finance</td>
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<tr>
<td>- Choice of Two Electives</td>
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DURATION: 1 Year Full Time

ELECTIVES

IMPORTANT:
Timetables and modules are subject to change

ENTRY REQUIREMENTS
- Bachelor degree in business or related discipline with a minimum 2.14 result or international equivalent.
- Proficiency in English. Non-native speakers require IELTS or TOEFL scores
- Two supporting academic references
- A completed application form.

TUITION FEE
EU €14,850.
Non-EU €18,500.
A variety of scholarships are available, please visit the website for further details.

How to Apply
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CONTACT US
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Web: www.tcd.ie/business
**MSc in Management**

Take control of your career with our top ranked programme in general management. 1st in Western Europe*

This programme is uniquely designed for non-business graduates to become skilled in the language of management. We approach this task in two interconnected ways. Firstly, we equip students with an in-depth knowledge of each core business function from HR to Marketing and Finance to Strategy.

Secondly, our experiential learning model that means students ‘learn by doing’ that includes a range of guest speakers, company visits, group work and presentations. Our graduates develop refined critical thinking skills, communication skills and cutting edge business acumen. They are ready to join any organisation (or set up their own) and bring a global perspective to its success. 

Padraic Regan, Programme Director

*Eduniversal Rankings 2018

**1st Best Management**

1st Best Management Masters in Western Europe

**Company Visits and Expert Industry Speakers**

**Employment**

92% of MSc Management Graduates Secured a Job Offer or Employment within 3 Months of Graduation
Trinity Business School has a dedicated career development team to help identify your ideal career path and provide advice on how to achieve your goals. Services include workshops, one-to-one coaching, career psychometric tests and visits from top global employers.

The diverse mix of the class means that our graduates gain employment across a number of industries including social media, financial services, operations, pharmaceuticals, education, government and social enterprise.

“This programme opened up new areas of employment to me as it complemented my law degree.

My decision to train in tax in financial services at KPMG was a result of discovering where my background in law could fit with my newly developed interest in finance.”

Aisling McGettigan
Current employment: Tax Consultant at KPMG

ENTRY REQUIREMENTS
- Bachelor degree with a minimum 2.1 result or international equivalent
- Proficiency in English. Non-native speakers require IELTS or TOEFL scores
- Two supporting academic references
- A completed application form

TUITION FEE
EU €13,500.
Non-EU €18,500.
A variety of scholarships are available, please visit the website for further details.

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This programme focuses on marketing strategy, branding, consumer psychology and the communication skills required for graduates to excel in their choice of specialised marketing career.

Through a mix of highly interactive lessons, expert faculty and leading marketing practitioners, students will develop their communication and negotiation skills, deal with real-life case studies and work on specialised group projects.
Career Services & Development

Trinity Business School has a dedicated career development team to help identify your ideal career path and provide advice on how to achieve your goals. Services include workshops, one-to-one coaching, career psychometric tests and visits from top global employers.

Marketing graduates can gain employment across a number of industries including social media, retail, tourism, pharmaceutical, healthcare, education, government and social enterprise.

“...This programme has blown away my expectations thanks to the engaging professors, high quality interactive content, and diverse subject matter and students. It has enabled me to enhance my existing knowledge and provide me with practical skills, such as big data analysis and trend mapping, through real life application.

I now have a greater appreciation for global collaboration and the confidence to take on demanding business challenges in any country in the world.”

Andrew Chwalik, Marketing Graduate 2017
Postgraduate Diploma in Accounting

Fast track your career with a professional accounting degree

Designed for non-accounting graduates, this conversion course fast tracks students towards becoming a qualified accountant and focuses on the fundamentals of financial accounting, management accounting, corporate finance, audit, taxation and related areas.

Students gain significant exemptions from professional accountancy examinations which would otherwise take up to three years to complete.

“... This programme enables students to fast track their accountancy career. On completion, students enjoy significant exemptions from the exams of Chartered Accountants Ireland, ACCA, CIMA, and other professional bodies.

Our faculty come from practitioner backgrounds so students gain the technical skills and commercial know-how needed to succeed in accountancy. Our students are in demand by accountancy firms, the vast majority of our 2016/17 class had secured job offers or training contracts before they had even graduated.”

Neil Dunne, Programme Director

Top Ranked

Ranked 1st in Ireland and 10th in Western Europe for Accounting (Eduniversal 2018)

Partners

Official Programme Partners
CIMA, Chartered Accountants Ireland, ACCA, Irish Tax Institute

Fast Track
8 Month Conversion Programme
In eight months of study, graduates attain:

- The full suite of exemptions from the ACCA 'Fundamentals' exams, i.e. papers F1 to F9
- The full CAP 1 exemption from Chartered Accountants Ireland (ACA)
- Graduates also attain exemptions from Papers C1-C5, E1, P1, F1 and P2 of the CIMA exams
- Group 2 exemptions from the Irish Tax Institute examinations

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**Sample Timetable**

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<tr>
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<th>HILARY TERM</th>
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<tbody>
<tr>
<td>Sept – Dec</td>
<td>Jan – April</td>
</tr>
<tr>
<td>- Financial Accounting</td>
<td>- Financial Reporting</td>
</tr>
<tr>
<td>- Taxation</td>
<td>- Advanced Taxation</td>
</tr>
<tr>
<td>- Audit</td>
<td>- Forensic Accounting</td>
</tr>
<tr>
<td>- Company Law</td>
<td>- Corporate Governance and Ethics</td>
</tr>
<tr>
<td>- Financial Management</td>
<td>- Advanced Financial Management</td>
</tr>
<tr>
<td>- Management Accounting</td>
<td>- Performance Measurement</td>
</tr>
</tbody>
</table>

**DURATION:** 8 Months Full Time

**ELECTIVES**
Research Methods, Marketing Workshops, Science Technologies and Markets, Advertising Management, Entrepreneurship

**IMPORTANT:**
Timetables and modules are subject to change

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“...The programme is a very intense but very rewarding experience and qualified me for a number of professional exemptions, which was a valuable asset in securing a training contract. Having previously studied Biochemistry, I was grateful to find a programme specially designed for non-majors.

The fact that everyone started on the same level built a wonderful sense of camaraderie, and it’s a lasting bond that will exist beyond our time at Trinity Business School.”

Vivian Zeng, Graduate Trainee Chartered Accountant with Pfizer

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**ENTRY REQUIREMENTS**
- Bachelor degree with a minimum 2.1 result or international equivalent
- Proficiency in English. Non-native speakers require IELTS or TOEFL scores
- Two supporting academic references
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**TUITION FEE**
EU €10,200. Non-EU €15,300
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