Bachelor in Business Studies
Trinity College Dublin, the University of Dublin, founded in 1592, is the oldest university in Ireland and is recognised internationally as Ireland’s No. 1 university. For over 400 years, this historic university has been a world leader in high-quality, internationally-recognised education. With a global reputation for excellence, Trinity promotes creativity and innovative thinking in students.

Trinity Business School has been pioneering cutting-edge research, teaching and learning in management and entrepreneurship for nearly a century. Students learn innovative real-world management from leading researchers and industry experts. The School plays a key role in the development of business leaders all over the world, in areas such as technology, finance, politics and management consulting.

Trinity’s bustling 47-acre campus is an oasis in the very heart of Dublin, a vibrant and safe European capital city. The European headquarters of companies such as Google, eBay, Airbnb, Microsoft, PayPal, LinkedIn and Facebook, Dublin is an ideal place for students interested in working in these world-leading corporations.

Trinity by Numbers

- Top World 100 University (QS World University Rankings, 2016/17)
- Ranked 1st in Ireland (QS World University Rankings, 2016/17)
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- Ranked 1st in Ireland (QS World University Rankings, 2016/17)
- Trinity Business School ranks in the Top 30 Business Schools in the World (Eduniversal 2015/16)
- Vibrant student body of over 17,000 students from 122 countries
- Ranked one of the Best Institutions in the World for Undergraduate Education (2015 Princeton Review)
- Dublin ranks 32nd in the world overall in the QS Ranking for Best Student Cities and 2nd for Student Mix
- Trinity is 1st in Europe for producing entrepreneurs, generating 180 companies, producing 192 entrepreneurs and raising $2,166 million over the last 10 years (Pitchbook Universities Report, 2016/17)
The Bachelor in Business Studies Degree is a unique programme, designed for students who wish to focus on business from the very beginning of their degree. **Innovation and entrepreneurship are key pillars of this dynamic new programme.** Trinity Business School places an emphasis on blended learning, where academic excellence meets industry experience. Our students cherish their time in Trinity: making lifelong friendships and contacts, gaining **first-hand business experience**, and benefitting from a challenging but nurturing learning environment with our dedicated faculty.

For further information on the programme visit: [www.tcd.ie/business/undergraduate](http://www.tcd.ie/business/undergraduate)

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**Core Business Themes**

Not only will you receive a world-class education, but you will also gain competencies important to employers such as communication, team-working and leadership skills, which will open doors to the exciting and diverse world of business. To prepare you for your future career our modules are based around eight core themes:

- Innovation and Entrepreneurship
- Economics and Finance
- Accounting
- Marketing and Strategy
- Operations Management and ICT
- Organisations and People
- Business and Society
- International Business
- Personal Development

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**Top 3 Reasons to Choose the Bachelor in Business Studies**

- Focus on Innovation and Entrepreneurship
- Gain Real Life and Work Experience
- Live in Dublin, a thriving, safe and friendly Global Business Hub

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Innovation is at the heart of the Trinity learning experience
In your first year, you will learn about the **history and evolution** of business, organisation and management, in order to establish and reinforce the principle that the pursuit of business is embedded in - and a central driver of - our complex global economy.

Furthermore, you will start your self-development journey with the key **quantitative and qualitative skills** required for business in the 21st Century.

**Year Two**

**SENIOR FRESHMAN**

**BROADENING YOUR RANGE OF BUSINESS KNOWLEDGE**

Your second year gives you a **thorough grounding in every core discipline of business theory and practice**, from marketing to finance. You will benefit from the full resources of a globally networked institution. By taking a significant number of credits from other disciplines – from Law and Linguistics, to Geology or Psychology – you will have the unique opportunity to see how your thinking interacts with and is influenced by others, cultivating new insights that can only come through such **interdisciplinarity**.
LEARNING BY DOING

While building on your portfolio of skills and knowledge, you are awarded credit for experience that transforms your learning – whether through a semester or year abroad at one of our partner institutions, an internship in a firm, start-up, or voluntary organisation, or a leadership role in one of Trinity’s many business student societies.

This experiential learning is highly valued by employers and is a unique opportunity for students to develop business skills.

DEEPENING YOUR EXPERTISE

In your Senior Sophister year, you will focus on at least one area of business expertise: studying your chosen subject in depth, taking advanced modules in the subject and undertaking research guided by one of our faculty or industry experts.

Your work acts as a ticket of entry into your chosen career path, be it finance, accounting, strategy or marketing, in areas as diverse as cosmetics to capital funds management.
Trinity Business School is proud to be associated with Trinity’s Launchbox, a high-impact incubator for new business ideas by students past and present. Launchbox is ranked 27th in the World University Incubator Rankings (University Business Incubator Rankings 2014).

Students are actively encouraged to engage in entrepreneurship and innovation throughout the course of the programme: by undertaking internships, developing a start-up or taking a leadership role in one of Trinity’s business student societies. Our business-related student societies foster innovation at the grass-roots, student level. As a result of these varied experiences, many students become entrepreneurs through their journey in Trinity Business School.
Engaging Student Life  Trinity has an almost unrivalled number of clubs and student societies, where you can take part in anything from juggling to international debates, sports to drama and everything in between. There is no shortage of opportunities to meet new people, make new friends, and stay entertained all year round. In the process you will gain skills that will serve you throughout your future career.

International Dimension  Trinity attracts academics and students from across the globe. The international mix of people in the Business School makes for a dynamic and exciting learning environment where we learn from each other and cultivate alternative perspectives on global management. All courses on the programme are taught in English, but students whose first language is not English can avail of Trinity’s extensive language-learning facilities.

Graduate Profile: Iseult Ward

Time Magazine Next Generation Leader 2014

“I loved studying the various subjects in first year and then found that Business was my favourite one, which was why I specialised in it for the next three years. In third year, I founded a company FoodCloud. I was able to shape my final year courses to keep them relevant to my ‘new business’, receiving great support from lecturers.”

Employability

Trinity is in an enviable location right in the heart of the hub of global business activity, where students are recruited for internships, summer jobs and graduate careers by employers who look to Trinity as a key provider of top quality graduates. 95% of Trinity students find employment or go on to further study within six months of graduating.

Many Trinity Business School graduates have gone on to postgraduate study both at Trinity and at other leading universities around the world such as the University of Cambridge, the University of Oxford, the University of Amsterdam and the University of Melbourne. Graduates are highly sought after by employers in a wide range of fields, such as finance and banking, research, management consulting, teaching, public service, journalism, politics and non-governmental organisations. Graduates have gone on to successful and rewarding careers in varied roles both nationally and internationally.

The following are just a few examples of the diverse organisations that have recruited Trinity Business School graduates over recent years:
Further Information
Web: www.tcd.ie/business
Email: international@tcd.ie
(for non-EU applicants) or business@tcd.ie
(for EU applicants)
Phone: +353 1 896 3705

How to Apply
If you are interested in applying for the programme please visit: www.tcd.ie/study

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