

WHY STUDY SPANISH?

- Spanish is second only to English as the worldwide international language of choice, with about 500,000,000 speakers – it is the official language in 22 countries on four continents. It is forecast that by 2050 it will have gained another 100,000,000 speakers.



- The British Council, after a thorough analysis of cultural, economic, and diplomatic factors, notes in its report 'Languages for the Future' that **demand for Spanish in all areas of human activity exceeds that for any other language**. And, according to another expert, "Arabic and Spanish are both **key languages of the future**" (David Graddol).
- Mexico**, with a population of 120 million, is on the verge of becoming the **10th largest economy in the world**.
- In the next few years, the **United States of America**, currently with 40,000,000 speakers, is **projected to become the world's leading Spanish-speaking country**.
- Four G20 countries are Spanish speaking, making Spanish an **essential tool for the business world**.
- Spanish Literature has 11 Nobel Laureates**.

- Spain is the 4th largest EU market in terms of publishers' turnover and the 8th worldwide - it leads the EU in titles translated into other languages.
- Spain is the 4th largest EU economy – several Spanish companies are among the top international businesses. For several years Spain has had 6 transport developers in the top 12 ranking (US publication *Public Works Financing*).
- Spanish follows English as the second most prevalent language on the Internet, in social media (Facebook and Twitter), and on websites of international organizations – it is also the second most important language of Wikipedia by number of visitors.
- The Good Country Index ranks Spain as leader in the world health and well-being category.



- Spain is considered the most bio-diverse country in the EU, with the second highest number of UNESCO World Heritage sites.
- Spain is the third most popular holiday destination in the world.
- Spanish is written almost exactly as it is pronounced.

**TO SPEAK A LANGUAGE IS TO TAKE ON A WORLD,
A CULTURE**

(Frantz Fanon)