Summer School in Impact Evaluation

Presented by
Trinity College Dublin, Irish Aid and the Trinity Impact Evaluation Unit (TIME)

August 27th – 30th, 2018

The summer school is a unique opportunity for development practitioners, NGO personnel, and policymakers interested in acquiring the skills needed to conduct, evaluate and manage impact focused research. While the course will draw heavily on developing country examples, the content is relevant to many contexts and will be of interest to domestic policy makers and NGOs, and a broad range of PhD students.

The Summer School embraces mixed methods combining the quantitative expertise of TIME with international expertise in qualitative methods. Upon completion, participants will:

1. Understand various techniques of impact evaluation and the criteria used to select the appropriate method.
2. Understand the practical challenges of implementation.
3. Develop skills to design impact evaluations.
4. Acquire tools necessary to be critical of impact evaluation research.

Instructors:
Prof. James Copestake (University of Bath), Dr. Tara Bedi (TCD), Prof. Andrea Guariso (TCD and TIME), Prof. Nicola Mastrorocco (TCD and TIME), Prof. Gaia Narciso (TCD and TIME), Prof. Alejandra Ramos (TCD and TIME).

Deadline for Applications: July 20th, 2018
Limited places available
Summer School Structure
The summer school will be run over three days and will be preceded by a one-day statistics boot-camp to help prepare participants with less quantitative backgrounds.

The course will include a mix of lectures and group work. The lectures will cover both experimental (e.g. randomized control trials), and quasi-experimental (e.g. regression discontinuity designs) quantitative methods as well as qualitative methods and the interaction between the two. Sessions will be interactive with participants working in groups to solve exercises based on the methodologies that have been introduced.

A preliminary outline of the course is as follows:

0. Monday August 27th, Statistics Boot-Camp  
   (attendance voluntary, but highly recommended)  
   a. Topics covered will include random variables, distributions,  
      linear regression and inference.
1. Tuesday August 28th, Day 1  
   a. Why evaluate?  
   b. Randomization  
   c. Sampling
2. Wednesday August 29th, Day 2  
   a. Design of survey instruments  
   b. Potential issues in the field  
   c. Qualitative methods
3. Thursday August 30th, Day 3  
   a. Quasi-experimental methods for impact evaluation  
   b. Data analysis

Applications
To apply please send a short CV to impactevaluation@tcd.ie. As places are limited, we encourage interested applicants to apply as soon as possible. Please also indicate in your email whether or not you will attend the Statistics Boot-Camp. Applications will be assessed on a rolling basis and should be submitted no later than July 20th, 2018. Applicants should have a Bachelor’s degree or equivalent. All applicants will be informed of their acceptance onto the course by email.

Logistics and Fees
The Summer School will take place at Trinity College Dublin.

The fee for the Summer School is €500. In the acceptance email you will receive the details regarding payment methods. Your place will not be guaranteed until payment is received. Lunch and refreshments will be provided for the duration of the summer school. A limited number of places for students are available at a rate of €350. Please indicate on your application if you are a student.
Workshop in Applied Evaluation Methods in Education

In addition to the core summer school, we are also offering an additional workshop in applied evaluation methods in education which will take place on the 31st August. This workshop will be focused on the latest impact evaluations that have been carried out in the field of education.

Topics covered in the workshop will focus on the roles of the key actors involved in the education sector, namely, students, teachers, parents and schools. Sessions will build on the evaluation methodologies that were introduced in the summer school and will present the key findings regarding which policies in education have been found to be most effective and why.

The fee for this workshop for summer school participants is €200 (€150 for students). If you are interested in attending this workshop, please indicate this in your application for the summer school.