2015-2016

GradLink Mentoring Programme

School of Social Sciences and Philosophy

Connecting Graduates & Students
Graduate Mentor Profiles

PR AND PUBLIC AFFAIRS

MARKETING AND ADVERTISING

COMMUNITY / VOLUNTARY

PUBLIC SERVICE

POLICY / RESEARCH

LAW

CONSULTING

FINANCE AND BANKING

TECHNOLOGY/ TELECOMMUNICATIONS

BUSINESS AND COMMERCIAL

URBAN PLANNING
Programme Launch

Order of Events

6:00pm Mentors arrive
6:30pm Students arrive
7:00pm Welcome
7:05pm Mentors share their career experiences
8:00 - 9:00pm Mentors and students meet informally

Students interested in being mentored must complete the GradLink Mentoring Application Form and drop them into the Mentor Matching boxes before leaving this evening.

Thank You!

Thank you to our alumni mentors, staff and students for their time, support and enthusiasm.
What is Mentoring?

Mentoring is an interactive learning and educational experience, between alumni and students, to assist students in their personal and career development.

Mentoring in the School of Social Sciences and Philosophy

The mentors are alumni who have worked for a number of years and at the School’s invitation have agreed to share their experience and guidance. The mentees are students of the School interested in learning from the mentor’s experiences and being advised, guided and informed by them.

How does the GradLink programme work?

During the programme launch, each graduate will give a brief introduction. A reception will be held following this, where students will have the opportunity to speak with mentors one-to-one or in small groups and to ask questions. At the end of the event students will be asked to fill out a GradLink Mentoring Application and to indicate a first, second and third choice mentor. Students who wish to participate will be matched with a mentor for the programme. Depending on demand, 1-3 students will be matched to each mentor.

What happens next?

**Step 1:** Students will be matched to their mentor at the Mentor Matching Workshops which will take place on October 28 and 29.

**Step 2:** Mentors will then be introduced, by the Global Officer, to their mentees via email.

**Step 3:** Students will arrange the first meeting with their mentors for before Christmas 2015. Two follow-up meetings are recommended between January and May/June 2016.

Meeting space will be made available in Trinity’s Global Room (Watts Building beside Academic Registry), on the following dates to facilitate these meetings:

- Wed November 4, 2015 - 5-9pm
- Wed December 2, 2015 - 5-9pm
- Wed February 3, 2016 - 5-9pm
- Wed March 2, 2016 - 5-9pm
- Wed April 6, 2016 - 5-9pm
- Wed May 4, 2016 - 5-9pm

Topics previously of interest to mentees include:

- Researching and exploring particular job roles and sectors
- Deciding on what to do after college
- Reviewing a CV/LinkedIn profile
- Practicing job interviews, networking
- Arranging introductions to other professional colleagues
- Finding unadvertised jobs
## Key Programme Dates for Students:

Mentor Matching Meetings (to receive your mentor’s contact details and guidance on the programme) will take place at the following times:

**WEDNESDAY 28 OCTOBER**
- 12:30 - 13.00hrs OR 13:00 - 13:30hrs

**THURSDAY 29 OCTOBER**
- 12:30 - 13.00hrs OR 13:00 - 13:30hrs

**Global Room, 1st Floor, Watts Building, Near Academic Registry**

Attendance at ONE of the four mentor matching meetings is MANDATORY for participation.

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## School of Social Sciences and Philosophy

The School of Social Sciences and Philosophy is at the forefront of research and teaching in Ireland across the disciplines of economics, philosophy, political science and sociology. All four departments are rated highly in international research evaluations and our academic staff include some of the leading scholars in Ireland.

It is the second largest School in Trinity with just under 50 staff and in the region of 1,300 undergraduate and 100 graduate research students. At undergraduate level by far the largest group of students are those studying Economic and Social Studies (BESS). The School is also home to the unique undergraduate degree in Philosophy, Political Science, Economics and Sociology (PPES), a number of political science undergraduate programmes and Two Subject Moderatorship (TSM) courses in economics, philosophy and sociology. The School also offers a range of taught postgraduate programmes in economics, political science and sociology. For more information, visit the School’s website at [www.tcd.ie/ssp](http://www.tcd.ie/ssp)

### Mentoring Programme Contacts:

School of Social Sciences and Philosophy  
*Helen Murray, Global Officer and GradLink Coordinator  
Tel: 01 896 3486, e-mail: sspalum@tcd.ie

Careers Advisory Service  
Fiona Hayes, Careers Advisor  
Tel: 01 896 4341, e-mail: fhayes@tcd.ie

Alumni Office  
Amy Brodigan, Alumni Relations Officer  
Tel: 01 896 4545, e-mail: amy.brodigan@tcd.ie

*Helen is your first point of contact for questions regarding GradLink Mentoring.*
Careers Advisory Service

Services on Offer

- **MEETING ALUMNI & EMPLOYERS**
  - Careers Talks
  - Employer Fairs
  - Recruiter in Residence
  - Employer led workshops
  - GradLink Mentoring

- **POSTGRADUATE STUDY**
  - Personal Statements for Postgraduate Study workshop
  - PG Study talks on applying & finding funding

- **CAREER GUIDANCE**
  - Confidential one-to-one meeting with your Careers Adviser

- **JOB SKILLS WORKSHOPS**
  - Career Planning
  - CVs to Impress
  - Interview success!
  - How to get the most out of LinkedIn (includes Networking)

- **FINDING JOBS**
  - Short-term, part-time, Work Experience & Internships (WE&I), Graduate and Research jobs advertised daily online

- **ONLINE**
  - Up to the minute jobs, funding, events and careers information

- **GUIDANCE TOOLS**
  - Web-based tools to help sort through your options and focus on what suits you

- **VOICES FROM …**
  - Career talks & networking with employers & alumni

- **TAILORED SERVICES**
  - For Postgraduate Students, International Students & Students with Disabilities

- **CLASS WORKSHOPS**
  - Discipline specific session with your Careers Adviser

- **FINDING WORK IN …**
  - Tailor your strategy to find work in a specific sector

- **PRACTICE INTERVIEW**
  - Book a practice run for your next interview

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**Careers Advisory Service**

2nd Floor, 7-9 South Leinster St.,
Trinity College, Dublin 2.

T: 01 896 1721/1705
E: careers@tcd.ie
W: www.tcd.ie/careers

**Front Gate Online, Career Network**

Where TCD students can connect with TCD Graduates via email to discuss career related topics

W: www.tcd.ie/alumni/frontgateonline
### Graduate Profiles

#### PR AND PUBLIC AFFAIRS

<table>
<thead>
<tr>
<th>Name: Lorna Jennings</th>
<th>Course: History and Political Science</th>
<th>Job Title: Senior Account Director</th>
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<tr>
<td>Organisation: Keating &amp; Associates</td>
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**Profile:** Lorna has worked in PR and public affairs for 10 years, working in Government, in-house for Ireland’s largest health charity and in agency during that period. Lorna is a Senior Account Director in PR and public affairs consultancy Keating & Associates and is a member of the board of the Asthma Society of Ireland. Lorna began her career working in the Houses of the Oireachtas, before moving to the Irish Cancer Society to develop and manage the Society’s public affairs strategy. Most recently Lorna worked for a number of years in international PR and public affairs consultancy Hume Brophy.

<table>
<thead>
<tr>
<th>Name: Adrian Langan</th>
<th>Course: History and Political Science</th>
<th>Job Title: Director</th>
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<tr>
<td>Organisation: Self-employed</td>
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**Profile:** I am a PR consultant, specialising in corporate communications and in media and public speaking training. I have been an Account Director in Public Relations firms in both Dublin and London. In my work, I have represented organisations in the education, transport, energy, media, and social care sectors, amongst others. I have also worked in politics as a senior advisor and have directed a successful national referendum campaign.

<table>
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<tr>
<th>Name: Peter White</th>
<th>Course: Philosophy</th>
<th>Job Title: Managing Director</th>
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<tr>
<td>Organisation: Peter G White Ltd</td>
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**Profile:** Age 24 to 29 - Press secretary to Ireland's main employers' organisation (now known as IBEC). Age 29 to 39 - Press secretary to a major political party in Ireland (Fine Gael). Age 39 onwards - Managing Director of my own public affairs company – with clients across the world. The stretching of the mind and tools of intellectual clarity developed in my TCD undergraduate years equipped me for my professional life. That professional life afforded me the time in my fifties to complete a PhD in philosophy in another university and to combine my business with occasional lecturing.

#### MARKETING AND ADVERTISING

<table>
<thead>
<tr>
<th>Name: Susie Benson</th>
<th>Course: Economic and Social Studies (Business Studies and Political Science)</th>
<th>Job Title: Online Marketing Manager</th>
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<tr>
<td>Organisation: Three</td>
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**Profile:** After completing a postgraduate diploma in law, I joined Nokia as a brand ambassador in 2010 working on sponsorships, events and social media with colleges across Ireland. I became more involved in digital, working with a series of start-up websites and online advertising before moving to London to join the digital team in Lloyds Banking Group in 2012. Whilst there, I worked on launching the new TSB bank, managing external digital media channels as well as onsite content with budgets of around £10million. Since I returned to Ireland I have worked with AIB, managing the online sales team and I will shortly take up the role of Online Marketing Manager at Three.
Name: Elizabeth McAlinden
Course: Economic and Social Studies (Business Studies and Sociology)
Job Title: Account Manager
Organisation: Google

Profile: After graduating from BESS, unsure of what to do next, I got a temporary contract in a small advertising agency in Dublin. I quickly got bitten by the advertising bug and have worked in the industry ever since. I spent 5 years working in creative agencies in Dublin where I was an Account Manager for some Irish FMCG brands. I worked on above the line campaigns using traditional media such as TV, outdoor, radio and press. 3 years ago I made the move to the world of online advertising at Google where I now advise some of the biggest brands in the world on their online advertising strategy.

COMMUNITY/ VOLUNTARY

Name: Derek Byrne
Course: M.Phil Ethnic and Racial Studies
Job Title: Station Manager
Organisation: Phoenix FM

Profile: For the last 14 years I have worked in the Community and Voluntary sector managing education programmes aimed specifically at issues pertaining to substance addiction and the transmission of blood borne viruses. I now manage a community radio station in west Dublin.

PUBLIC SERVICE

Name: Seamus Hempenstall
Course: Economic and Social Studies (Political Science)
Job Title: Principal Officer
Organisation: Department of Health

Profile: I am a career Civil Servant. I've worked in five Departments at four levels in eight different posts. Currently, I am in charge of Communications and Parliamentary Affairs in the Department of Health. Previously, I was in charge of Further Education in the Department of Education and Skills. I've also represented Ireland abroad as a diplomat.

POLICY / RESEARCH

Name: Stephen Douglas
Course: Economic and Social Studies (Economics and Political Science)
Job Title: Senior Advisor
Organisation: Electricity Association of Ireland

Profile: I have worked in public policy in Ireland for eight years. My career began with a six month unpaid internship with the Institute of International and European Affairs (IIIEA) in Dublin before I graduated to a full time paid position as a researcher. In the remaining two and a half years with the IIIEA, I conducted research and published papers in policy areas such as security and defence and energy. In 2010, I moved to the ESB to establish a trade association for the electricity sector on the Ireland. My current role is Senior Energy Policy Advisor with the Electricity Association of Ireland.

Name: Jennifer Nora Finn
Course: Economic and Social Studies (Business Studies and Economics)
Job Title: Project Officer, Medical Workforce Planning
Organisation: Royal College of Surgeons in Ireland

Profile: After I wrote my MSc. thesis for the Irish Blood Transfusion Service, I embarked on a career as an Assistant Tax Advisor in EY. Whilst I enjoyed the challenging work environment there, I realised when I was volunteering in South Africa that I would like to work in healthcare research / delivery. I am coming to the end of a two-year research contract with RCSI for which I was seconded to the HSE to conduct Medical Workforce Planning research. I am currently completing a three-week research internship for the COSECSA Programme in RCSI where I am analysing surgeon migration patterns in Africa.
Name: Bróna Ní Chobhthaigh  
Course: TSM Economics and Philosophy  
Job Title: Economic Consultant  
Organisation: Frontier Economics / HM Treasury

Profile: Bróna is an experienced economist, consultant and policy advisor. She graduated from her B.A. in 2006, followed it with a Research Assistant position at The Geary Institute at UCD and worked for the Combat Poverty Agency (research arm of the Department of Social and Family Affairs). After completing her MSc. in Economics she joined Frontier Economics (Europe’s largest micro-economic consultancy firm) and worked in the Dublin and London offices from 2010-2015. Her time included a secondment at HM Treasury as Head of the Analytical branch of the Assets, Savings and Consumers Team.

LAW

Name: Sara Carpendale  
Course: Economic and Social Studies (Business Studies and Economics)  
Job Title: Senior Associate  
Organisation: Arthur Cox

Profile: I am a Senior Associate in Arthur Cox's Litigation and Dispute Resolution Group. I trained in Arthur Cox and following qualification in December 2006 I joined the Litigation and Dispute Resolution Group. My principal areas of practice are commercial litigation, financial services litigation, regulatory and healthcare disputes, landlord and tenant disputes and professional negligence litigation. I advise international and domestic clients in both the public and private sector.

Name: Mark Jennings  
Course: Economic and Social Studies (Political Science and Sociology)  
Job Title: Solicitor  
Organisation: Mangan O’Beirne Solicitors

Profile: My path to qualifying as a solicitor commenced in 2003. BESS provided me with an opportunity to explore and learn many subjects. Graduating with a B.A Mod in Political Science and Sociology, I continued my studies at DIT where I completed a Pg. Dip in Law. I then completed the entrance examinations for the Law Society and obtained the requisite apprenticeship with a legal firm. I am now a solicitor in Ireland, England and Wales. Becoming a solicitor is possible for any student from any discipline. I can provide practical advice regarding BESS and/or the route to becoming a solicitor.

CONSULTING

Name: Anna Coyle  
Course: Economic and Social Studies (Economics)  
Job Title: Consultant  
Organisation: Singlepoint Solutions

Profile: 20 years experience mainly in Project Management, Operations Management, gained in Technology, Communications, Insurance and Retail sector; all large volume businesses to senior level. Studying a part time MSc in Data Analytics.

Name: Torunn Dahl  
Course: Economic and Social Studies (Business Studies and Economics)  
Job Title: Director  
Organisation: Emerge Education Ltd

Profile: Post TCD I went to Norway for 5 years and trained in accountancy with KPMG, later moving into industry as a financial controller. Wanting to learn more about finance and corporate strategy I did an MBA in France and discovered a greater interest in corporate social responsibility and ethics. This led to a stint with Concern in India followed by 2 more financial roles in Paris and Dublin before I changed career. I retrained as an Occupational Psychologist and have spent the last 8 years working both freelance and in small boutique consultancies in Dublin.
Name: Ellen Hickey  
Course: TSM English Literature and Philosophy  
Job Title: Consultant  
Organisation: PwC  

Profile: After a brief foray into publishing, I changed direction and started a Masters in Information and Library Studies. While studying, I started a one year training programme in a London law firm where I was part of the Information team responsible for legal research and library maintenance. I then moved on to a strategy consultants as a researcher and business analyst. In July 2014, I moved back to Dublin and took up a role as a project management consultant working on large-scale projects in the private and public sectors covering industries such as health, banking and higher education.

Name: Niall Sherry  
Course: Economic and Social Studies (Business Studies and Economics)  
Job Title: Manager, Financial Services Business Consulting  
Organisation: Grant Thornton  

Profile: After graduating in 2010 I started working for the Central Bank. I worked in a number of roles across banking supervision and financial sector reform, monitoring regulatory compliance and conducting reviews of retail banks, as well as doing policy work and project management on the Troika-directed reform programme. In 2014 I moved to the Financial Services Consulting team in Deloitte, where I worked with banking and insurance clients on strategy and operations projects, with a focus on operational risk management. In 2015 I moved to Grant Thornton’s Financial Services Business Consulting team.

FINANCE AND BANKING

Name: Daire Coady  
Course: Economic and Social Studies (Business Studies and Economics)  
Job Title: Investment Portfolio Manager  
Organisation: Tilman Brewin Dolphin  

Profile: Currently employed as an investment manager with Tilman Brewin Dolphin who specialise in discretionary asset management services for high net worth individuals and institutions. Previous employments included both corporate accounting and financial analyst roles in both Bank of Ireland and US Bancorp/EFS, specialising in securitised products, financial services and derivatives. Since graduating from Trinity with a joint honours degree in Business and Economics, I have also completed a MSc in Finance, and have become a Registered Stockbroker and Chartered Financial Analyst (CFA).

Name: Kieran Curtis  
Course: Economic and Social Studies (Economics)  
Job Title: Senior Financial Analyst, Strategic Planning  
Organisation: Alkermes  

Profile: After graduation in 2009 I trained as a Chartered Accountant with PwC's assurance/audit department in Dublin. After qualifying at the end of 2013 I moved to the Valuations team within Transaction Services in PwC in London where I worked for just over a year. I then moved to industry to my current employer Alkermes (an Irish/US pharma company) where I work within strategic planning (financial modelling, industry research, financial analysis, etc.).

Name: Garret Dunne  
Course: Philosophy and Political Science  
Job Title: Group Tax Assistant  
Organisation: AWAS  

Profile: Since graduating from Trinity with a BA Mod in Political Science and Philosophy, I have been able to develop and grow my career as a tax accountant. I joined the graduate program in EY, one of the world's leading professional services firms, and trained as a tax accountant for 2 years. I then joined the tax team in AWAS, a global leader in aircraft leasing with over $11bn of assets under management.
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<tr>
<th>Name</th>
<th>Grainne Gowran</th>
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<tr>
<td>Course</td>
<td>TSM Economics and Philosophy</td>
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<tr>
<td>Job Title</td>
<td>Director of Accounting</td>
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<tr>
<th>Name</th>
<th>Louise Owens</th>
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<td>Course</td>
<td>Economic and Social Studies (Economics)</td>
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<tr>
<td>Job Title</td>
<td>Project Manager</td>
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<td>Organisation</td>
<td>Novartis</td>
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**Profile:** I worked for 13 years in the financial services industry in a variety of training management roles working on global change projects (e.g. Products, Systems, Processes). I’ve worked the last 18 months in Pharmaceuticals as a Project Manager. I manage a team that develops training to Medical Scientific Liaisons (MSLs) and Sales Representatives who interact with a variety of Health Care Professionals (HCPs) - for example, Hospital Consultants and GPs. In addition to managing the projects, a lot of my time is focused on business development.

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<thead>
<tr>
<th>Name</th>
<th>Patrick Shallow</th>
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<tbody>
<tr>
<td>Course</td>
<td>MSc in Economics</td>
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<tr>
<td>Job Title</td>
<td>CEO</td>
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<td>Organisation</td>
<td>CreditExpo Ltd</td>
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**Profile:** Banking - Ireland and South Africa. Voluntary Organisation - Enable Ireland. Retail Lending and Analytics - Building Societies. Entrepreneur - own consulting companies.

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<tr>
<th>Name</th>
<th>Edward Storey</th>
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<tr>
<td>Course</td>
<td>Economic and Social Studies (Economics)</td>
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<tr>
<td>Job Title</td>
<td>Chief Financial Officer</td>
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<tr>
<td>Organisation</td>
<td>Cleverbug</td>
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</table>

**Profile:** I am an analytically-focused finance professional with a background in corporate finance, business management and principal investment experience. I joined the investment banking graduate program at NM Rothschild in London in 2004, moved from there to Goldman Sachs and went on to invest more than $200m at activist hedge funds. I returned to Ireland in 2011 to work in private equity investment until joining Cleverbug in 2014 as CFO and Head of Analytics and Data Science.

**TECHNOLOGY/ TELECOMMUNICATIONS**

<table>
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<tr>
<th>Name</th>
<th>Eoin Moore</th>
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<tr>
<td>Course</td>
<td>Economic and Social Studies (Business Studies and Political Science)</td>
</tr>
<tr>
<td>Job Title</td>
<td>Account Manager</td>
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<tr>
<td>Organisation</td>
<td>Google</td>
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**Profile:** I was selected for the Enterprise Ireland International Graduate Program whereby I spent 2 years working from their NYC office. I then moved to Buenos Aires, Argentina to learn Spanish. While there I worked at the Irish Embassy for a 9 month contract which involved organising a State Visit by President Michael D. Higgins to Chile and Argentina. I travelled through South America for 9 months and then returned to Ireland. I worked for 2 years as the Head of Business Development for an Irish mobile technology start-up and I have recently started to work for Google advising brands on their mobile strategy.
BUSINESS AND COMMERCIAL

Name: Stephen Casey  
Course: Economic and Social Studies (Economics)  
Job Title: Finance & Development Director, DCC Technology  
Organisation: DCC plc  

Profile: I graduated from Trinity in 2002 with a degree in Economics. After travelling for a year, I joined KPMG in Dublin, qualifying as a Chartered Accountant in 2006 and then moving into Corporate Finance with a small Mergers and Acquisition boutique. I was hired by DCC plc (an international sales, marketing, distribution and business support services group listed on the London Stock Exchange) in 2010, initially working in M&A, before heading up the Investors Relations function and subsequently transferring to the Technology division.

Name: Pauline Cullen  
Course: Economic and Social Studies (Business Studies and Economics)  
Job Title: Commercial Director  
Organisation: Beacon Medical Group  

Profile: Cablelink (UPC) - Marketing Executive. Michael Smurfit UCD Graduate School - Asst Manager, Marketing Development Programme. Ryanair - Head of Sales (and below the line marketing). Eircom - Retail Marketing Communications Manager. An Post - Head of Products. Beacon Medical Group - Commercial Director (encompassing Marketing Director, Beacon Hospital - General Manager, Beacon Renal - General Manager, Beacon Care Fertility)

Name: Christina Petris  
Course: Economic and Social Studies (Economics and Political Science)  
Job Title: Project Director  
Organisation: UCD  

Profile: Christina Petris is a Project Director with the College of Health Sciences in UCD. She was an undergraduate student in the BESS programme in Trinity College, and received her degree in Economics and Political Science in 1999. Christina has substantial international experience at a senior level in the commercial and operations management in both a start-up environment and with large multinationals. She completed her MSc in International Business from Trinity College in 2007 and is an alumna of the Global Business Programme in IMD in Switzerland and of the Executive Leadership Programme in Babson College in Boston. She is also APICS certified, project management trained, and a Six Sigma black belt.

URBAN PLANNING

Name: Des Cox  
Course: TSM Sociology and Geography  
Job Title: Senior Coordinator Public Planning & Consents  
Organisation: EirGrid  

Profile: Following a degree in Geography and Sociology I completed a Masters in Regional and Urban Planning - the key qualification for planners in Ireland. I first worked in a busy planning consultancy at graduate executive and senior levels, before working as a Senior Inspector with An Bord Pleanala. I have been Operational Director of RPS Planning - a major planning, environmental and engineering consultancy. I now head up the planning and environmental team in EirGrid the State electricity transmission company where the focus is on sustainability, including public acceptability.