GradLink Mentoring
2013-2014
Connecting graduates & students

GradLink Mentoring Launch

The School of Histories and Humanities
comprising the
Departments of History, Classics and
History of Art & Architecture

invites Junior Sophister students to
meet with graduates from a range of sectors and select a
mentor to help you plan your career

Tuesday 29th October 2013
6.45 - 9.00pm
Neil Hoey Theatre, Long Room Hub
GradLink Mentoring

Order of Events

6.45pm  Start

7.00pm  Welcome from the Long Room Hub, Head of School, Alumni Office, Careers Advisory Service

7.15pm  Mentors share their career experiences

8.15-9pm  Mentors and students meet informally

Students interested in being mentored must complete the GradLink Mentoring Application Form and drop into the “Mentor Matching” boxes before leaving this evening.

-oOo-

Thank You to our graduate mentors, School of Histories and Humanities staff and lecturers, the Long Room Hub and student helpers for their time, support and enthusiasm.

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What is Mentoring?

Mentoring is an interactive learning and educational experience, between graduates and students, to assist students in their personal and career development.

Mentoring in the School of Histories and Humanities

The mentors are graduates who have worked for a number of years and at the School’s request have agreed to share their experience and guidance.
The mentees are students of the School interested in learning from the mentor’s experiences and being advised, guided and informed by them.

**How does the programme work?**

Students and graduate mentors are invited to attend the programme launch event on 29 October. Each graduate will give a brief introduction. A reception will be held following this, where students will have the opportunity to speak with mentors one to one or in small group and to ask questions. At the end of the event students will be asked to fill out a mentor matching form and to indicate a first, second and third choice mentor. Students who wish to participate will be matched with a mentor for the programme. Depending on demand, 1-3 students will be matched to each mentor.

Students and mentors should plan to meet approximately three times between October 2013-May 2014 or a total of 10 hours to maximise the benefit of the programme. Meeting space will be made available in College on one to two evenings every month to facilitate these meetings.

Topics of interest to mentees in the past include:

<table>
<thead>
<tr>
<th>Researching and exploring particular job roles and sectors</th>
<th>Practice job interviews, networking</th>
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</thead>
<tbody>
<tr>
<td>Deciding on what to do after college</td>
<td>Introductions to other professional colleagues</td>
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<tr>
<td>Review a CV/LinkedIn profile</td>
<td>Finding jobs not advertised</td>
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<td></td>
<td>Exploring postgraduate study</td>
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</tbody>
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**Key Programme Dates:**

*Mentor Matching Meetings:* Wednesday 13 November 13:30-14:00 OR 14:00-14:30 and Thursday 14 November 12:30-13:00 OR 13:00-13:30 in the Global Room, 1st Floor, Biotechnology Building (ATTENDANCE AT ONE of the four meetings IS MANDATORY for programme participation).

*Mid-way Event:* Tuesday 28 January 2014, Neil Hoey Lecture Theatre. This event will be hosted with the School of Languages, Literatures and Cultural Studies GradLink Programme. Attendance is optional but encouraged.
Testimonials

"It was useful to discover that my studies at TCD can lead to a wide range of career areas." Lucy, TSM (Mentee)

"My mentor recommended some very useful changes with regard to my approach to university life, in particular with regard to my CV." Kate, TSM (Mentee)

“It is very valuable to speak with someone in the workplace, to observe them at work and to understand the reality of the job.” Isolde, Assistant Librarian (Mentor)

“It is rewarding to see someone’s confidence increase, become more at ease with themselves and learn about what they want to do.” Catherine, IT Consultant (Mentor)

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*Nonie is your first point of contact for questions regarding GradLink Mentoring.

Students interested in being mentored by graduates please sign up! Complete the GradLink Mentoring Application Form and place in the “Mentor Matching” boxes.

Programme Contacts

School of Histories and Humanities
GradLink Co-ordinator: Nonie Gaynor*, School Global Relations Officer, Tel: 01 896 3398, Email: shhmentoring@tcd.ie

Careers Advisory Service - Sarah Jones, Careers Adviser, Tel: 01 896 2555, Email: sarah.jones@tcd.ie

Alumni Office/Front Gate Online, Career Network – Sandra Rafter, Schools Liaison Manager, Tel: 896 3337, Email: srafter@tcd.ie

*Nonie is your first point of contact for questions regarding GradLink Mentoring.
Services on offer from the Careers Advisory Service & the Alumni Office

THE CAREERS ADVISORY SERVICE
HELPING YOU TAKE CONTROL OF YOUR CAREER

MEETING ALUMNI & EMPLOYERS
- Careers Talks
- Employer Fairs
- Recruiter in Residence
- Employer led workshops
- Careers Network at Front Gate Online

POSTGRADUATE STUDY
- Workshops on demystifying the PhD and Personal Statements
- PG Study talks on applying & finding funding

CAREER GUIDANCE
Confidential one-to-one or small group meeting with your Careers Adviser

JOB SKILLS WORKSHOPS
Regular workshops on
- CV preparation
- Application forms
- Interviews
- Personal statements
- Assessment centres

GUIDANCE TOOLS
Web-based tools to help sort through your options and focus on what suits you

CLASS WORKSHOPS
Discipline specific session with your Careers Adviser

TAILORED SERVICES
For Postgraduate & International Students

FINDING JOBS
Short-term, part-time, Internships, Work Experience & Graduate jobs advertised daily online

ONLINE
Up to the minute jobs, funding, events and careers information

Careers Advisory Service
2nd Floor, 7-9 South Leinster St,
Trinity College, Dublin 2
T: 01 896 1721/1705
careers@tcd.ie | www.tcd.ie/careers

Front Gate Online, Career Network
Where TCD students can connect with TCD graduates via email to discuss career related topics

www.tcd.ie/alumni/frontgateonline
## Arts & Culture

<table>
<thead>
<tr>
<th>Name</th>
<th>Pearl O’Sullivan</th>
</tr>
</thead>
<tbody>
<tr>
<td>Course</td>
<td>History of Art and Architecture &amp; Ancient History and Archaeology</td>
</tr>
<tr>
<td>Job title</td>
<td>Painting Conservation Fellow</td>
</tr>
<tr>
<td>Organisation</td>
<td>The National Gallery of Ireland</td>
</tr>
<tr>
<td>Profile</td>
<td>My area of research for the final year of my undergraduate studies was the materials and techniques used by contemporary Irish artists. After graduating I worked for two years in performing and visual arts marketing, while I worked on gaining the experience and requirements for application to a course in painting conservation. Four years later I have a professional qualification in easel painting conservation from the Courtauld Institute of Art, London. I have worked on projects in Ireland, England, Wales and also at the Museum of Mumbai. I currently work at the National Gallery of Ireland</td>
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<table>
<thead>
<tr>
<th>Name</th>
<th>Jessica Cunningham</th>
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<tbody>
<tr>
<td>Course</td>
<td>History &amp; English</td>
</tr>
<tr>
<td>Job title</td>
<td>Administrator</td>
</tr>
<tr>
<td>Organisation</td>
<td>Fire Station Artists' Studios</td>
</tr>
<tr>
<td>Profile</td>
<td>Since I graduated from TCD I have been working in different arts organisations: I worked at a gallery and artists' retreat in Dublin and in Kerry;</td>
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</tbody>
</table>
I worked for a dance production company and dance facility in Dun Laoghaire; I was Assistant Manager at the Beckett Theatre in TCD and now I am the administrator/office manager for a visual arts organisation in Dublin's north inner city. I have also been developing my academic career: from 2006-08 I completed a part-time MA in Design History at NCAD and in 2011 I commenced my PhD at NUI Maynooth's History Department.

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**Name:** Lesley-Ann Hayden  
**Course:** History of Art & Italian  
**Job title:** Coordinator: Museum Standards Programme for Ireland  
**Organisation:** Contractor: The Heritage Council  
**Profile:** Undergraduate work experience in Italy. AnCo/Irish Museums Trust Arts Administration Course. Small jobs Ireland (including Sotheby's Ireland) in 1980s. Emigrated to Canada 1989: Marks & Spencer trained Manager to 1997. HR Generalist, The MIGroup Canada 4 years: recruitment specialist. 2003 return to Ireland. Administrator at the Irish Centre European Law TCD 18 months. Consultant to Heritage Council since 2005. Developed accreditation scheme for Irish museums from 12 to 54 participants.

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**Name:** Ursula Celano  
**Course:** History of Art & English  
**Job title:** Designer  
**Organisation:** Self-employed  
**Profile:** I studied computer science in QUB after Trinity. I then received graduate 2 year management consultancy training with PwC in London and ended up working as a business analyst for the
National Trust. Following this, I came back to Ireland and worked in heritage management for 3 years part time (I have young children). Now I run my own design business selling my designs to the National Gallery, Avoca etc.

### Archaeology & Conservation

<table>
<thead>
<tr>
<th>Name:</th>
<th>Jason Bolton</th>
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<tbody>
<tr>
<td>Course:</td>
<td>Ancient History and Archaeology</td>
</tr>
<tr>
<td>Job title:</td>
<td>Archaeologist &amp; Architectural Conservation Consultant</td>
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<tr>
<td>Organisation:</td>
<td>Bolton Consultancy</td>
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<tr>
<td>Profile:</td>
<td>I worked initially as an underwater archaeologist, before moving into architectural conservation science. I worked for 5 years as a researcher, investigating, analysing and testing conservation treatments and methodologies for historic building materials, historic structures and archaeological sites. Since 2002, I have worked as a consultant, undertaking historical research projects, archaeological projects, and both investigating and advising on the conservation of historic buildings and archaeological monuments.</td>
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### PR & Communications

<table>
<thead>
<tr>
<th>Name:</th>
<th>Lorna Jennings</th>
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<tbody>
<tr>
<td>Course:</td>
<td>History and Political Science</td>
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<tr>
<td>Job title:</td>
<td>Account Director</td>
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<tr>
<td>Organisation:</td>
<td>Hume Brophy</td>
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<tr>
<td>Profile:</td>
<td>I direct press relations and political advocacy for a number of domestic and international clients across sectors including financial services, health and technology. Prior to joining Hume Brophy, I</td>
</tr>
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</table>
worked as Public Affairs Officer for the Irish Cancer Society for a number of years, where I developed and managed the Society’s public affairs strategy and advocacy communications. I also provided public affairs consultancy with a number of industry-wide advocacy organisations. I previously worked in the Seanad and I continue to guest lecture and supervise dissertations in DIT.

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Name: Adrian Langan
Course: History & Political Science
Job title: Principal
Organisation: Self-employed
Profile: I have worked in PR and communications for various organisations, and have over 10 years’ experience.

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Name: Pippa Halley
Course: History of Art and Architecture & Italian
Job title: PR & Communications
Organisation: Self-employed

- 2005: 3 and a half years working with a corporate PR Agency - Q4PR.
- 2009: Seconded from Q4PR to the Irish Banking Federation as PR Manager for 10 months.
- 2010: Fulbright Commission (International Education) as Communications Officer and then as a Programme Manager. (Prof Diploma in Digital-Marketing)
- Sept 2012: Joined start-up company CollegeBoundUSA as Director of International
Affiliation. Aug 2013: Company folded due to lack of funding.

- Currently freelancing in Communications/PR/Digital-Marketing.
  Starting part-time MSc at DCU in Work & Organisational Behaviour in September.

-oOo-

Name: Treasa Cox
Course: Ancient History and Archaeology & History of Art and Architecture
Job title: Communications Specialist
Organisation: McKinsey & Company
Profile: I left Trinity in 1996 having read Art History. I first worked at the University of Limerick as Visual Arts Officer, and then decided to change career path. I did the MA in Advertising and Communications at DIT, and then joined the graduate training programme for J Walter Thompson, London. I moved to McKinsey & Company (a management consultancy) in 2004. I now run the communications for the Strategy Practice in the EMEA region (which involves event management, external and internal communications). My work experience covers Sydney, London and Zurich.

-Journalism-

Name: Carol Hunt
Course: History & Philosophy
Job title: Columnist/Feature writer
Organisation: Freelance Journalist & Broadcaster
Profile: I attended TCD as a mature student and then continued as a post-grad (studentship) in first the Philosophy and then History Department. Due to various tutor changes/childcare issues I had to leave and have yet to finish my PhD(!)
but do intend to eventually get back at some stage. I work as a freelance journalist and broadcaster - Sunday Independent, Herald, Newstalk, TV3 and RTE.

**Career Guidance**

**Name:** Ursula Kearney  
**Course:** Law & Diploma in History of European Painting  
**Job title:** Guidance Officer  
**Organisation:** National Centre for Guidance in Education  
**Profile:** I graduated with an honours degree in law in 1984. I worked in a leading Irish solicitors' firm from 1988 to 1990. I then worked in a third level college in the Department of the Registrar for almost ten years. During this time, I successfully completed a Diploma in the History of European Painting at Trinity College Dublin. I then completed a Master's Degree in Educational Guidance and Counselling at Trinity College Dublin in 2005. Since then, I have worked for an agency of the Department of Education and Skills supporting guidance counsellors (who work with adults) in 39 centres nationally.

**Publishing**

**Name:** Aisling Hanrahan  
**Course:** History of Art and Architecture & English  
**Job title:** Editor and Artist  
**Organisation:** Previously Folens Publishers, now self-employed  
**Profile:** After graduation I worked in Grenoble, France, as an English language assistant. I did a Masters in Publishing in Oxford Brookes the year after and interned in Berg Publishers (Bloomsbury). I
moved back to Dublin and spent some time looking for a job - found one as an Editorial Assistant for Round Hall, a legal publishers (part of Thomson Reuters). After a year and a half there I got another job with Folens Publishers working as a Desk Editor on school textbooks. I finished up with Folens last April and have been working as a freelance editor since, work which I have been combining with time spent painting.

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<thead>
<tr>
<th>Name:</th>
<th>Susan Rossney</th>
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<tbody>
<tr>
<td>Course:</td>
<td>History of Art and Architecture &amp; English</td>
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<tr>
<td>Job title:</td>
<td>Online Publisher</td>
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<tr>
<td>Organisation:</td>
<td>Thomson Reuters</td>
</tr>
<tr>
<td>Profile:</td>
<td>After graduating from Trinity I completed a Post-Graduate Diploma in Publishing Studies in Oxford Brookes University and worked part-time in Oxford University Press as a Picture Research Assistant while living in Oxford. I worked as an Editor in Educational Publishing on returning to Ireland (CJ Fallon) and then began work as a Legal Editor in what is now Thomson Reuters. I was promoted to Commissioning Editor and now work as their Online Publisher. I work 3 days a week to facilitate family commitments (I have two small children).</td>
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Management/Consultancy

<table>
<thead>
<tr>
<th>Name:</th>
<th>James Coyle</th>
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</thead>
<tbody>
<tr>
<td>Course:</td>
<td>History &amp; Political Science</td>
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<tr>
<td>Job title:</td>
<td>Managing Director</td>
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<tr>
<td>Organisation:</td>
<td>JCR Network Services Ltd</td>
</tr>
<tr>
<td>Profile:</td>
<td>After graduating I spent some time in London trying out a variety of things before returning to</td>
</tr>
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</table>
Ireland to work as a graduate trainee in retail management. I reached senior level very quickly before becoming European Marketing Manager for a number of European banks. From financial services I moved into directorships of local manufacturing companies with export customers across Europe before setting up my own management consultancy. We focus on providing research and developing business and export growth strategies for SMEs in agri-food and emerging technology sectors.

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Name: Andrew Hewat
Course: History
Job title: Commercial Support Manager
Organisation: Grafton Merchanting RoI

Profile: I read History which I loved and which included an Erasmus exchange to Aberdeeen. I graduated in 1994 and did a post-grad in business studies at the Smurfit School. My first job was in marketing for a company in the UK which was followed by a move to their head office in London. In 1997 I returned to Ireland and took up a project management role within Heiton Group. Heiton Group was taken over by Grafton Group in 2005 and I remain with the group today. My roles have included eCommerce Development, Marketing, Business Development, General Management and Change Management.

Government

Name: James O’Dowd
Course: History & Political Science
Job title: Government Affairs Analyst
Organisation: Transatlantic Public Affairs
Profile: Following my graduation I went to London to do an MA in International Peace & Security at King's College London. From there I got a job as a parliamentary assistant to an MEP in the European Parliament in Brussels where I stayed for nearly three years. I came back to Dublin in July 2012 and have been working here helping companies interact with government.

-oOo-

Name: Kevin Dillon
Course: History & Political Science
Job title: Research and Policy Officer
Organisation: Houses of the Oireachtas - Fianna Fáil
Profile: I currently work as a Research & Policy Officer with Fianna Fáil in Leinster House. This involves writing speeches and developing party policy in conjunction with T.D.s and Senators. Previously I worked as a Parliamentary Assistant to Liam Aylward MEP in Brussels. During my time in Trinity I held a legislative Internship in the Senate Office of Barack Obama and subsequently spent a year working in Washington, D.C with NAFSA: Association of International Educators where I had a Public Policy (Lobbying) Fellowship. From there I moved to work in the European Parliament.

-oOo-

Name: Matt Treacy
Course: History & Political Science
Job title: Political Advisor
Organisation: Houses of the Oireachtas
Profile: I entered TCD in 1995 and graduated in 1999 in History and Politics. I completed my PhD under Professor Eunan O'Halpin. I have been variously
employed as genealogist, historical researcher and now in Dáil. I have also published two books and contributed a number of chapters to edited volumes.

**Human Resource Management**

Name: Shirley Kavanagh  
Course: History  
Job title: Head Of Organisational Development and Talent Management  
Organisation: The Central Bank of Ireland  
Profile: On leaving Trinity I joined the Guardian Royal Exchange Group as a Graduate Entrant. Guardian was subsequently taken over by AXA and I was appointed Head of Underwriting and the Claims business. I became the youngest appointee to an Executive Board of the Group at 32 and the first woman. I also was Director of HR during this period. I left AXA in 2000, set up my own business as a consultant and worked with organisations in France, the UK, Luxembourg and of course Ireland. I have been with the Central Bank since 2012 and have a key role in the implementation of Change in my current role.

**Finance**

Name: Michael Casey  
Course: History & Political Science  
Job title: Director  
Organisation: Goldman Sachs  
Profile: Upon graduation I joined Andersen Consulting. I spent 5 years working with a range of
international clients, advising on strategy consulting projects in the UK, Europe and the US. I received an MBA in Finance and Entrepreneurship from Chicago Booth and joined Goldman Sachs in 2003 as a Summer Associate in the Investment Banking Division. During my time at the firm I have advised on a large number of M&A and financing transactions. My current role is Head of UK Retail advisory. I also lead our Irish M&A transactions. I have been a Director of the Ireland Fund of Great Britain since 2009.

-oOo-

Name: Mark Redmond
Course: History & English TSM
Job title: Chief Executive
Organisation: Irish Tax Institute
Profile: Post Trinity College Dublin, I trained with Price Waterhouse, worked as Director of Education and Research at Irish Tax Institute; Director of Tax Learning and Development with PwC and am currently CEO with the Irish Tax Institute.

-oOo-

Name: Iain Donovan
Course: History & Geography
Job title: Head of Risk MI & Analysis
Organisation: Bank of Ireland
Profile: I left TCD in 1994 after doing a BA (Mod) in History & Geography, H.Dip.Ed. and M.Litt in History. I worked in London from 1994 to 1998, first for Lloyds Bank (graduate training programme) and then for Societe Generale. I joined Bank of Ireland on my return to Dublin in 1998, since this time I have been involved in international corporate lending and credit risk management. I was appointed to as Head of
Risk MI (Management Information) & Analysis in 2009.

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**Name:** Bridget Collins  
**Course:** History of Art & Theology  
**Job title:** Vice President, Risk Manager  
**Organisation:** BNY Mellon  
**Profile:** I am currently a Vice President, Risk Manager, at Bank of New York Mellon. Prior to commencing work there in January 2013, I worked at KPMG both in New York in the Forensic and Internal Audit, Risk and Compliance Services practices and in Dublin, where I worked for the Risk Consulting Practice. In addition to being a graduate of Trinity College Dublin, I am also a graduate of the UCD Michael Smurfit Graduate Business School and earned a Certificate in Forensic Accounting from New York University while living in New York. My first role out of TCD was as a writer and then editor at H.W.Wilson.

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**Name:** Brian Nisbet  
**Course:** Single Honor History  
**Job title:** Network Operations Manager  
**Organisation:** HEAnet  
**Profile:** Dell Computers, tech support 1999 – 2000  
WBT Systems (e-learning company), systems admin 2000 - 2001  
HEAnet, Ireland's National Education & Research Network. Various positions, starting as a network engineer, but I am now Network Operations Manager.
Law

Name: Tanya Moeller
Course: Single Honors History
Job title: Partner/Principal
Organisation: MS Solicitors
Profile: On completion of the BA in Single Honors History, I graduated from the European Masters Degree in Human Rights and Democratization. As a top 10 graduate, I won a prestigious internship position at the Permanent Mission of Germany to the United Nations and other international organisations in Geneva. I then returned to Ireland, where I completed an internship at the Irish Council for Civil Liberties, and then, in 2009, qualified as a solicitor. I am now joint partner of a 3-year old law firm, MS Solicitors, in Dublin.

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Name: Geraine O’Loughlin
Course: Law & Diploma in History of European Painting
Job title: Solicitor
Organisation: The Law Society: Self employed
Profile: BCL UCD 1975; Solicitor: 1976; Tutor in Law Society various dates; practising solicitor Kerry, Enniscorthy, Dublin, Wexford. Gap year and offered work in Hong Kong with Crown Prosecution Service 1997; Diploma in History of European Art c. 1998; Diploma in Mediation UCD 2005; Retired from work 2007; life coaching course 2008; career coaching course 2009; Coaching practice. Consultant with Law Society practice closures 2011 to date; Director Co Wexford Hospice Home Care; c. 2000 to 2007 Director Gorey School of Art to date.
# Higher Education

<table>
<thead>
<tr>
<th>Name</th>
<th>Lewis Purser</th>
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<tbody>
<tr>
<td>Course</td>
<td>Classics</td>
</tr>
<tr>
<td>Job title</td>
<td>Director, Academic Affairs</td>
</tr>
<tr>
<td>Employer</td>
<td>Irish Universities Association</td>
</tr>
<tr>
<td>Profile</td>
<td>Taught English in Hungary, Spain and Romania 1990-1992. Worked with UN/Ministry of Health in Romania 1992-94. Masters degree in Development Studies at University of Geneva 1994-96. Worked with UN in Romania and Bosnia-Herzegovina 1996-98. Worked with European University Association, Switzerland, 1998-2005, as programme manager for a variety of initiatives bringing together universities from Eastern and Western Europe. 2005 to date as Director of Academic Affairs, Irish Universities Association, working with all seven Irish universities on a range of policy initiatives.</td>
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<thead>
<tr>
<th>Name</th>
<th>Maria Farrell</th>
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<tbody>
<tr>
<td>Course</td>
<td>History of Art, English and Economics</td>
</tr>
<tr>
<td>Job title</td>
<td>Tutor in Faculty of Education</td>
</tr>
<tr>
<td>Employer</td>
<td>National College of Art and Design</td>
</tr>
<tr>
<td>Profile</td>
<td>After graduation I completed the Higher Diploma in Education (TCD) and I taught History of Art and English at second level for a number of years. Since completing a M.Ed. (TCD) I have worked as a tutor in the Faculty of Education at the NCAD where my work has included lecturing the History of Art and Art history methodology, supervision of student teaching practice and thesis writing. I have also taught courses in Film and Cultural Studies (I have an MA in Film Studies).</td>
</tr>
</tbody>
</table>
Name: Una Faulkner *(unable to attend launch event)*
Course: History Single Honours
Job title: Industrial Organiser
Organisation: IMPACT Trade Union

- Jan 2011 – Jan 2012: Director of Operations, We the Citizens (An Atlantic Philanthropies initiative) Operations & Logistics Manager for the independent initiative ‘We the Citizens’. Director of all organisational aspects of the project including management of a budget of over €850,000
- Jul 2007 – Jul 2008: Welfare Officer, TCD Students’ Union. Full time elected Sabbatical Officer of the Students’ Union, representing over 15,000 students both within college & on a national level. Advocate for students concerning all
the non-academic issues they encountered.
Member of the Governing Board of the
University of Dublin.

**Development**

Name: Graham Roe
Course: Single Honors History
Job title: Direct Dialogue Manager
Organisation: Oxfam Ireland
Profile: I worked for Amnesty International as a Direct Dialogue (Door2Door) Fundraiser while studying at Trinity as an undergraduate. This progressed to tele-fundraising within Amnesty. After Trinity I went on to study law at DIT, initially a postgraduate diploma in Law, then an MA in Law. After which I spent a number of years with Concern Worldwide, eventually working as the Deputy Manager of the Direct Dialogue Department. I joined Oxfam Ireland in July of 2012 to establish a Direct Dialogue Fundraising Department within Oxfam.

**Marketing, Advertising & Sales**

Name: Bryan Rankin *(unable to attend launch event)*
Course: Classical Civilisation & Italian
Job title: Marketing Manager
Organisation: Chartered Accountants Ireland
Name: Catherine Phillips  
Course: History of Art & Architecture and French  
Job title: Media Solutions Manager  
Organisation: Facebook  
Profile: Completed a masters in Art History in Edinburgh University following graduation from Trinity. Applied for a graduate role in Google on my return to Dublin and stayed for five years. During that time I worked with top advertisers in the UK & Ireland on their advertising strategy, built teams, managed revenue targets and worked as a project manager. Following Google I moved to Facebook where I have been for four years. In Facebook I built an advertising strategy & operations team from scratch servicing big brand advertisers across Europe. My strengths include coaching & mentoring, process development, project management, sales management and marketing solutions.

Name: Anna Mackey  
Course: Classical Civilisation & Russian  
Job title: Sales Director Europe (Ecommerce)  
Organisation: JP Morgan Chase  
Profile: After I graduated from TCD I did a Post Graduate Diploma in Business Studies in UCD. My first job
was with a US computer networking company in the UK, selling into Russia and Eastern Europe. I was then posted to Prague in the Czech Republic to open a new office there. In Prague I moved to Nortel Networks, selling data telecommunications equipment and ended up being their Country Manager. I returned home and worked in telecoms and mobile telecoms in sales and project management. I now work for JP Morgan Chase, selling their ecommerce solutions into Europe.

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<thead>
<tr>
<th>Name:</th>
<th>Helen Faley</th>
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<tbody>
<tr>
<td>Course:</td>
<td>History &amp; Sociology</td>
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<tr>
<td>Job title:</td>
<td>Online Account Manager - Large Customer Sales</td>
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<tr>
<td>Organisation:</td>
<td>Google</td>
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<tr>
<td>Profile:</td>
<td>After graduating from Trinity in 2003 I joined Savills in Dublin where I worked as an International Residential Sales Negotiator. This involved travelling throughout Europe and North America sourcing residential investment opportunities to market here in Ireland. In 2006 I began a part-time Masters in Commercial Property in DIT. I moved to Savills commercial section in 2008 where I worked in the Offices Division managing office disposals and acquisitions. I qualified as a Chartered Surveyor in 2010. I joined Google in 2011 and now manage online advertising for a portfolio of UK-based property clients.</td>
</tr>
</tbody>
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